

**Novice
Egg & Pullet Farmers'
Egg Supply Management
Information Session
November 17, 2014**

WHO MADE YOUR EGGS TODAY?

 EGG FARMERS
ntario.ca

Egg Farmers of Ontario's Role & Mandate Related to Ontario's Egg & Pullet Sectors

WHO MADE YOUR EGGS TODAY?

April 19, 2010



MANDATE

Our mandate is to provide consumers with a guaranteed supply of safe, high quality eggs at the most reasonable prices possible. This is accomplished through the efficient management of the production of eggs, research, product promotion and ongoing marketing activities.

MISSION

The mission of Egg Farmers of Ontario is to provide customers with a supply of high quality eggs at a fair price and a fair return to egg and pullet farmers within a stable national supply management system.

WHO MADE YOUR EGGS TODAY?



A FARMING ORGANIZATION

Egg Farmers of Ontario [EFO] is an independent, self-governing farming organization. We are not a government body or department.

EFO is funded entirely by egg producers. Each producer pays a fee or levy on every dozen eggs sold and these funds are used to support the activities of the Ontario and Canadian egg system.

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EGG FARMERS OF ONTARIO

is the marketing organization for the 430 egg farmers and pullet growers in Ontario who account for 40% of total egg production in Canada, or 190 million dozen eggs annually.

A full time staff of about 25 people ensures the organization's policies and regulations are implemented, and administrates programs such as layer placements, advertising and promotion, agriculture awareness and education, poultry and egg research and development and quality control.

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CONTRIBUTION TO ONTARIO'S ECONOMY

The Ontario egg industry contributes more than \$300 million annually to the economy of Ontario.

The industry employs more than 3,000 people working at grading stations, egg breaking plants, feed companies, hatcheries, food processors, or in education and research facilities, marketing, manufacturing and transportation.

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ONTARIO'S EGG SECTOR

Egg Farmers of Canada allocates quota to each provincial Board; EFO is responsible for the orderly marketing of eggs in the province of Ontario. EFO forecasts how many eggs consumers will purchase so that egg farmers can produce enough of a supply to keep egg cases full in stores. That means we estimate how many eggs will be needed annually and set production levels so the right amount will be produced. We also set the price paid to the egg farmer which is based on what it costs to produce the egg.

EFO allots its share of national quota among Ontario's egg producers; the Board of Directors decides how to utilize Ontario's egg quota by a means it deems proper to meet EFO's mandate.

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ONTARIO'S PULLET SECTOR

EFO became responsible for Ontario's pullet sector in 1979; Ontario pullet growers were licensed in an effort to control unnecessary expansion in the pullet sector. Pullet growers operate within a quota system similar to egg farmers.

Manitoba, Quebec and Nova Scotia are also responsible for the pullet sector in their respective provinces. EFO was/is fully supportive of the Pullet Growers of Canada's objectives and works closely with the Quebec Pullet Federation, in a number of areas.

EFO's Board of Directors decides how to utilize pullet quota by a means it deems proper to meet the mandate of ensuring a vibrant pullet sector.

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QUESTIONS & ANSWERS

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