

# **Pullet Presentation**

**Novice  
Egg & Pullet Farmers  
Egg Supply Management  
Information Session  
November 17, 2014**

# Pullet Presentation Agenda

- ❖ Early Years - 1974
- ❖ Surplus Quota
- ❖ Price Determination
- ❖ Leasing
- ❖ Ontario / Quebec C.O.P.
- ❖ National System
  - ❖ Agriculture Minister's Decision
  - ❖ What's Next?

# Pullet Presentation Early Years

- ❖ 1972: Ontario Pullet Grower Association was formed;
- ❖ 1973: Ontario's Egg Board and Pullet Board tried working together but to no avail;
- ❖ 1973: Ontario pullet growers start their own marketing board;
- ❖ Eight months later Minister Stewart disbanded the Pullet Marketing Board.

# Pullet Presentation

## Early Years

- ❖ 1974: Ontario Egg Producers Marketing Board was formed by Minister Stewart;
- ❖ The government insists the Plan included egg producers, hatcheries, breeder growers and pullets;
- ❖ 1978: pullet producers felt the Board was only looking after egg producers, and revived the Pullet Growers Association;
- ❖ Reason: too many empty barns, handing out pullet quota.

# Pullet Presentation Early Years

- ❖ Ontario's Egg Board and the Farm Products Marketing Board met many times regarding Pullets;
- ❖ The Agriculture Minister appointed two Pullet Directors to the Egg Board of Directors: Betty Henderson & Minnie Van der Molen;
- ❖ The Egg Board was told to license pullets and stop new entrants. (“it does not do a bit of good, if it is not enforced”)
- ❖ February 1981: Nine days of hearings and the Tribunal makes its decision that agrees with pullet producers.

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## Long Term Results: Surplus Quota

- ❖ Egg quota was just over 7 million;
- ❖ Pullet quota was over 12 million;
- ❖ Board sets up programs to reduce pullet quota;
- ❖ 50% assessments on sales;
- ❖ Cancellations if pullet quota unused for 2 years;
- ❖ Conversion to layers program;
- ❖ Later 10% assessment.

# Pullet Presentation Pricing

- ❖ Set-up to negotiate with hatcheries and feed contractors;
- ❖ In 1996 the Board requested additional authority for negotiation/arbitration from the Farm Products Marketing Commission;
- ❖ The request denied, stating movement of 'out province pullets' coming from the USA, Quebec and Manitoba was the issue.

# Pullet Presentation Leasing

- ❖ Why?
  - ❖ Uneven flock cycles
  - ❖ Empty barns
- ❖ The money collected distributed to producers unable to utilize their quota
- ❖ Leasing continues to be a vital part of the pullet industry



# Pullet Presentation

## Ontario / Quebec COP

- ❖ 2008 Ontario & Quebec joint COP 2007 year-end
  - ❖ Intentionally using the same firm Egg Farmers of Canada used Meyers, Norris, Penny LLP
- ❖ No pullet control system in Quebec; important we work together
- ❖ Patience and ready to implement soon

# Pullet Presentation

## National Pullet System

- ❖ A national pullet system was attempted in the 80s;
- ❖ 2005: National Pullet Growers Association [NPGA] was set up with all provinces except BC;
- ❖ 2006: NPGA incorporated with an elected Chair;
- ❖ 2010: invited to Ottawa by Laurent Pellerin to meet with Farm Products Council of Canada about setting up a national pullet agency;
- ❖ 2011: NPGA changed its name to Pullet Growers of Canada.



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## National Pullet System



- ❖ July 17, 2012: submitted proposal to Farm Products of Canada;
- ❖ December, 2012: approved and moved to Gazetting stage;
- ❖ 2013: Hearings held in Ottawa and Winnipeg;
- ❖ 2014: Agriculture Ministers reject proposal, refusing to put anything in writing;
- ❖ Agriculture Canada gives other options which PGC are now investigating.

# Pullet Presentation

## National Pullet System

- ❖ Continue to work in a VERY POSITIVE environment within Egg Farmers of Ontario and Egg Farmers of Canada;
- ❖ End of surplus pullet quota;
- ❖ Move towards fair farm prices based on a COP.

# Questions?

