

September 2006

CAROLYNNE'S COMMENTS: SUPPLY MANAGEMENT - A SUCCESS STORY

Written by EFO Chair Carolynne Griffith

Amidst the rhetoric surrounding the many concerns with what we should and shouldn't be doing about Canadian agriculture, an egg producer asked me a simple question, "What should I tell other people about how supply management works?" Hesitating momentarily I answered, "Tell them first and foremost that supply management is a success story in Canadian agriculture."

1. Supply management is a domestic food system.

2. Supply management is a compromise among producers and provinces to share Canadian production across our land so that farmers and their families can stay on their farms.

3. Supply management is a domestic structure which gives farmers the power to negotiate based on a cost of production formula [COP]. Supply management is the key to food sovereignty. "Being able to feed ourselves is a matter of national security," G. Bush 2001.

On September 11, 12, and 13 the Quebec Federation of Agriculture [UPA] hosted an international forum in Montreal, "Feed Our People First: Supply Management, Keystone to Food Sovereignty." Quebec, over the years, has forged a relationship with

some of the French speaking countries in West Africa - Mali, Burkina Faso, Ivory Coast, Senegal, Benin, etc. They describe their joint effort as an "Equitable Agriculture Movement" [EAM]. Many speakers at this conference reinforced the fact that Africa is now a net importer of food since 2002 and they are now dependent on the rest of the world for their grains. The negative impact of the international market on a domestic market depends on the financial strength [subsidies] of supply. Without government infrastructure to support family farms in Africa, domestic food production is now an endangered species.

Jack Wilkinson, President of the International Federation of Agricultural Producers in his opening remarks stated that there are more poor people in Africa today than there were a decade ago due to the onset of globalization. "Let the market prevail" has succeeded as governments have backed away from any domestic support and farmers have been forced to leave the land and try to find work elsewhere. Sounds familiar doesn't it!

Mr. Laurent Pellerin, General Chairman of UPA, stated that in the 10 years following the last agreement at WTO, conditions for agriculture

worldwide have worsened financially for farmers.

Marcel Groleau, President of the Quebec Milk Producers Federation, spoke passionately on behalf of supply management farmers in Canada. Marcel began by stating that agriculture's main problem is one of over production. He also stated that food production is a high risk business but food sovereignty is a national security issue. Supply management is Canada's collective marketing system, an option decided by producers. Our markets are not closed to imports which are brought in, in most cases, duty free!

The African experience was summarized by the delegates as follows:

1. The more you produce, the poorer you get.
2. Small producers in Africa have no rights.
3. All legal WTO rules will kill small family farms.
4. World-wide crisis in agriculture is dominated by a few transnational companies.
5. There is a sense of urgency to invest in our future.
6. International markets are not perfect, so how can free market rules

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EGG QUOTA FOR SALE

[*Denotes new listing]

*1,000 HENS:
Quota #05182,
Van Den Heuvel
Farms Inc.,
[sold]

16,000 HENS:
Quota #01626,
Sherry & Daryl Phoenix
Call 705-357-3449

PULLET QUOTA FOR SALE

[*Denotes new listing]

*10,400 UNITS:
Quota #60429,
Paul Nicholson
Call 519-877-2904

10,187 UNITS:
Quota #60374
Mary Martin
Call Ken 519-664-2291

WANTED

Three Phase Generators
Any size over 15KW
Call Harry Eisses
705-436-1980

FOR SALE/SERVICES

16,000 sq. ft. available to
grow pullets. Please call
Paul Nicholson
519-877-2904

ATTENTION PULLET GROWERS

Please fill out day old and
19 week old reporting
forms enclosed and
return to the EFO office.

ANNUAL FARMER INPUT SESSIONS ARE UNDERWAY

The regional meetings for egg farmers and pullet growers throughout Ontario is now underway in Atwood, Coldstream and Brantford. If you have

not registered yet and would like to attend the Casselman or Trenton meetings [October 17 and 18 respectively], please call the EFO office at

905-858-9790. We encourage your involvement in developing the EFO business plan for next year and look forward to seeing you there.

PAM ANDERSON'S RESTAURANT SELLS [GASP!] MEAT

[Reprinted in part from OFAC Outlook, September 2006]

UNITED STATES:
Longtime PETA [People for the Ethical Treatment of Animals] Spokesperson Pamela Anderson offers

ham-hock ravioli, lamb chops, lobster tails, and Foie Gras at a restaurant she has business interest in. "It's outrageous for Pam Anderson to serve lobster and lamb chops at her restaurant while publicly

campaigning against the so-called evils of chicken sandwiches," said David Martosko, Center for Consumer Freedom director of research, in a press release.

CAROLYNNE'S COMMENTS CONTINUED

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be imposed on everyone?

7. In this international global marketplace producers and governments are forced to work together in order to "feed our people first."

8. Liberalized trade is not a solution for developed and/or developing countries as they are not able to be competitive on the world scene [results of the Carnegie study].

Supply management will allow us to find hope, allow us to have food sovereignty, place our hope in the Equitable Agriculture Movement so

that farmers and farming will survive on the second largest continent on earth.

On behalf of EFO, I would like to extend my sincere thanks to UPA as they attempt to assist people to help themselves by explaining how supply management works in Canada.

As major players at WTO continue to talk, although the intent of WTO may be noble indeed, to level the world's market place, let us strengthen our resolve to maintain a domestic system of food production in Canada which has stood the test of time.

ONLINE FARM KIT NOW AVAILABLE

At the beginning of September, OFAC announced online resources for agriculture volunteers.

The Ag Awareness Toolkit will be useful for anyone organizing or volunteering at agricultural education events.

It consists of various categories including:

- Getting the Message Out
- Animals on Display
- Resources for Planning Your Own Events
- Health and Hand washing

For more information visit www.ofac.org.

SEPTEMBER IS BREAKFAST FOR LEARNING MONTH

As the school year commences, it is quite appropriate that September has been noted as Breakfast for Learning [BFL] month by the non-profit organization. BFL along with its network of approximately 30,000 volunteers spread the word about child nutrition and the importance of a well balanced breakfast across Canada.

Egg Farmers of Ontario recently sponsored Breakfast for Learning to support their noble efforts.

On Sunday September 10, BFL held a Moroccan-themed fundraiser at which EFO sponsored a buffet table serving an egg dish. Kefta Tagine was explained

to guests as common to the area of inspiration and consisted of a stew-like mixture with meatballs. Raw eggs were cracked on top of the dish while curious attendees watched. Then, the dish was covered with a lid to create a condensation and steam bath that, according to the server, would cook the eggs in a similar fashion to poaching.

All in all, the EFO table rendered much attention and great reviews. In total, the event raised more than \$50,000.

As a Patron sponsor we will participate in various initiatives throughout Ontario sharing the healthy benefits of eggs. Farmers interested in aiding this



cause can volunteer for a local program. And, with more than 1,500 programs operating in Ontario there are many opportunities to get involved.

To find out more about getting involved with Breakfast for Learning and to locate programs in your area, visit

www.breakfastforlearning.ca and contact the Regional Program Coordinators, Roxanne Dompierre or Darlene Edmonds at 1-866-627-7922.

RECIPE: KEFTA TAGINE

This is a classic Moroccan tagine. A tagine is a subtly flavoured stew, served over couscous or rice.

Meatballs

- 1 lb. ground beef [or lamb]
- ½ onion, grated
- ½ tsp. salt
- ½ tsp. paprika
- ¼ tsp. pepper
- 2 sprigs fresh coriander, finely chopped
- 2 sprigs flat leaf parsley, finely chopped

Sauce

- 2 tbsp. olive oil
- ½ onion, grated
- ½ tsp. salt
- ½ tsp. paprika
- ⅛ tsp. ground ginger
- ¼ tsp. tumeric

- ½ tsp. cayenne pepper
- 3 tbsp. tomato paste
- 1 can beef stock [chicken works too]
- 4 eggs [or however many you would like]

Yield: 4 servings, 35 meatballs

Directions

Use your hands to mix the meatball ingredients, and roll mixture into mini meatballs – 1 inch in diameter, set aside. In a deep frying pan [or tagine if you have one] combine sauce ingredients and let mixture simmer, covered, over low heat for 5 minutes.

Add meatballs and simmer, covered, over medium-low heat for 15 minutes. Keep checking that meatballs are thoroughly cooked through. Crack the eggs over the meatballs and cover/cook long enough to cook the eggs [about 3 minutes].

2006 PRODUCTION STATISTICS

[in boxes of 15 dozen]

Ontario Production

Week Ending #32
2006 - 8,783,740
2005 - 8,693,544

Ontario Industrial Product

Week Ending #36
2006 - 2,683,627
2005 - 2,941,686

U.S. Imports to Ontario

Week Ending August 19
2006 - 384,918
2005 - 336,397

CALENDAR OF EVENTS

National Women's Show

October 27-29
Metro Toronto
Convention Centre,
Toronto

Royal Agricultural Winter Fair

November 3-12
Toronto

Seasons Holiday Entertaining and Décor Show

November 17-19
Mississauga

EFO Councillors' and Delegates' Workshop

Monday, November 27
Toronto Airport Marriott
Hotel

WITH THIS ISSUE

[*Denotes to egg and pullet farmers only]

*Letter from CEMA

Drive Away Hunger
Information Sheet

*Pullet Reporting Forms

EFO SPONSORS FARM CREDIT CANADA DRIVE AWAY HUNGER TOUR

From October 10 through to the 16, Farm Credit Canada will hold a Drive Away Hunger Tour. EFO has jumped on board as a tour sponsor.

During the week, two tractors will be driven several hundred miles across Ontario, at the end of which they hope to donate 100,000 lbs. of food to the Ontario Association of Food Banks in support of rural member banks.

Stopping at one town a day, the West route begins in Windsor then moves on to Chatham and London.

Next comes Woodstock and Clinton. Following is a rest stop on the 15th and concluding the tour in Guelph on the 16th.

On the opposite side, the East route starts in Ottawa and then travels to Casselman and Belleville. Lindsay and Brantford are next on the map before a rest stop the second last day. Then, the East is united with the West in Guelph.

Please refer to the Drive Away Hunger insert that includes the route map and date information.

Farm Credit Canada has also supplied the Top 10 Most Wanted List. It outlines the 10 food items most needed by the campaign. It includes things such as baby formula and peanut butter.

The complete list can be found on the insert with the tour map.

For more information visit www.fcc-fac.ca/en/AboutUs/Responsibility/driveawayhunger/index.asp.

TOKEN OF APPRECIATION FOR EGGSTRA® ENERGY MOMS

To thank the more than 700 entrants of the Eggstra® Energy Moms contest EFO mailed thank you letters including microwave egg cookers and recipe booklets.

This has created yet another tool to promote egg consumption and will add to our existing database of consumers interested in eggs. This database will aid in future promotional endeavours.

Much positive feedback has already been received from some recipients of this gift. These responses are very encouraging and displays the impact this contest had on Ontario consumers.

PLAN TO ADD EGG FARM TO OFAC VIRTUAL FARM TOURS LIST

Planning has begun in regards to adding an egg farm tour to OFAC's Virtual Farm Tour list.

This OFAC initiative has garnered attention from within the agriculture world, media outlets and the general public.

Offering a guided tour online will provide great opportunities for

children and adults alike. Whether a student is interested in how egg farming works, or is researching for a project, this resource will be very helpful in their journey.

Also, adults looking to educate themselves on the process of egg production in order to be able to understand and weigh issues [that

may be highlighted in the media from time to time] will find helpful information to do so.

With filming aimed to begin in the fall, this process is an exciting one that EFO is looking forward to.

To view current Virtual Farm Tours visit www.ofac.org.