

## Rules & Regulations

### EGG FARMERS OF ONTARIO - *World Egg Day – Rocks & Rings Experience Contest* - OFFICIAL RULES AND REGULATIONS

The *World Egg Day – Rocks and Rings Experience Contest* (hereafter referred to as the “Contest”) is intended only for residents of Ontario. Any entrant must be the age of majority as of October 11, 2022. This Contest will be interpreted according to applicable federal and provincial laws. Egg Farmers of Ontario (EFO) (hereafter referred to as the “Sponsor”) will conduct the Contest.

#### THE CONTEST

The contest begins on October 11, 2022 at 12:00:01 a.m. (EST), and closes on October 18, 2022 at 11:59:59 p.m. (EST) (the “Closing Contest Date”) (hereafter referred to as the “Contest Period”). Employees of Egg Farmers of Ontario its associated members, affiliated companies including farmers, processors, advertising and promotion agencies and the independent judging organization and those with whom such employees are domiciled are not eligible to participate in the Contest.

#### HOW TO ENTER

No purchase necessary.

To enter, visit Egg Farmers of Ontario’s official Instagram page (<https://www.instagram.com/eggfarmersont/>), follow us and tag us on the photo of participating class celebration of World Egg Day using #WorldEggDayEggsperience or email a photo of your class celebrating World Egg Day to [socialmedia@getcracking.ca](mailto:socialmedia@getcracking.ca).

All entries are subject to verification. Contest Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor) to participate in the Contest. Failure to provide such proof in a timely manner may result in disqualification. The Sponsor reserves the right, in its sole discretion to remove any content that is or could be considered inappropriate, unsuitable or offensive, as determined by the Sponsor in its sole discretion.

By entering this Contest, entrants agree to be bound by the decisions of the Contest Sponsor, which are final and binding without right of appeal with respect to all matters relating to the Contest.

#### PRIZE

There will be one (1) Prize winner selected at random. The winner will receive a *Rocks & Rings* curling experience which includes one of the three options. The first option is a full day with a *Rocks & Rings* instructor with delivery of the *Rocks & Rings* curling education program. The second option is a *Rocks & Rings* equipment rental. The third option is a *Rocks & Rings* interactive Live Virtual Session. The prize option will be dependant on the winner’s geographical location and proximity to a *Rocks & Rings* program instructor. If the prize winner is outside the proximity of reach for the instructor, the winner will be offered the option of either a *Rocks & Rings* equipment rental or a Live Virtual Session for their classroom based on availability. The prize will be communicated to the winner by the Sponsor upon the conclusion of the contest by October 21, 2022. Please allow 2-4 weeks for delivery of the prize. Prizes must be accepted as awarded without substitution, are not for resale and have no cash surrender value. The Sponsor reserves the right, in the event that a Prize cannot be awarded as described for any reason,

to substitute another prize or prize component for a prize or a prize component of equal or greater value, without liability.

#### PRIZE WINNER NOTIFICATION

In order to be awarded a Prize, a potential winner must be in compliance with these Official Contest Rules and Regulations. The selected prize winner will be notified via email or direct message based on the mode of entry. An Egg Farmers of Ontario employee will contact the winner using the contact address *socialmedia@getcracking.ca*. If the selected prize winner cannot be contacted or fails to respond within 3 business days or otherwise fails to comply with these Contest rules, he/she will forfeit their prize and a new winner will be selected. Prize winner selections are final and without appeal in all matters related to the Contest and the awarding of a prize.

#### GENERAL

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering the Contest, participants agree to be bound by these official rules and by the decisions of the independent administration and judging organization, which shall be final with respect to all matters relating to this Contest. Sponsor will not sell or transmit any entrant personal information to third parties except for the purposes of administering the Contest. For further information regarding the use of personal information, please refer to the privacy policy posted at <http://www.eggfarmersofontario.ca/privacy-policy>

Sponsor reserves the right in its sole discretion to terminate, suspend or amend contest without liability subject to applicable laws. If for any reason, the online portion of this Contest is not capable of being completed as planned including, but not limited to computer virus, bugs, tampering, technical failures or other causes beyond the control of the Sponsor, the Sponsor reserves the right, in its sole discretion, to cancel or suspend this Contest or to modify the Contest rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

The eligible Grand Prize winner agrees to cooperate in any investigations by or on behalf of Sponsor to confirm their eligibility and to help ensure that the use of any such potential winner in advertising or publicity for the Contest will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Contest or the Sponsor as determined by the Sponsor in its sole discretion.