

**EGG FARMERS
OF CANADA**

Dedicated to Quality



**LES PRODUCTEURS
D'ŒUFS DU CANADA**

Dédiés à la qualité

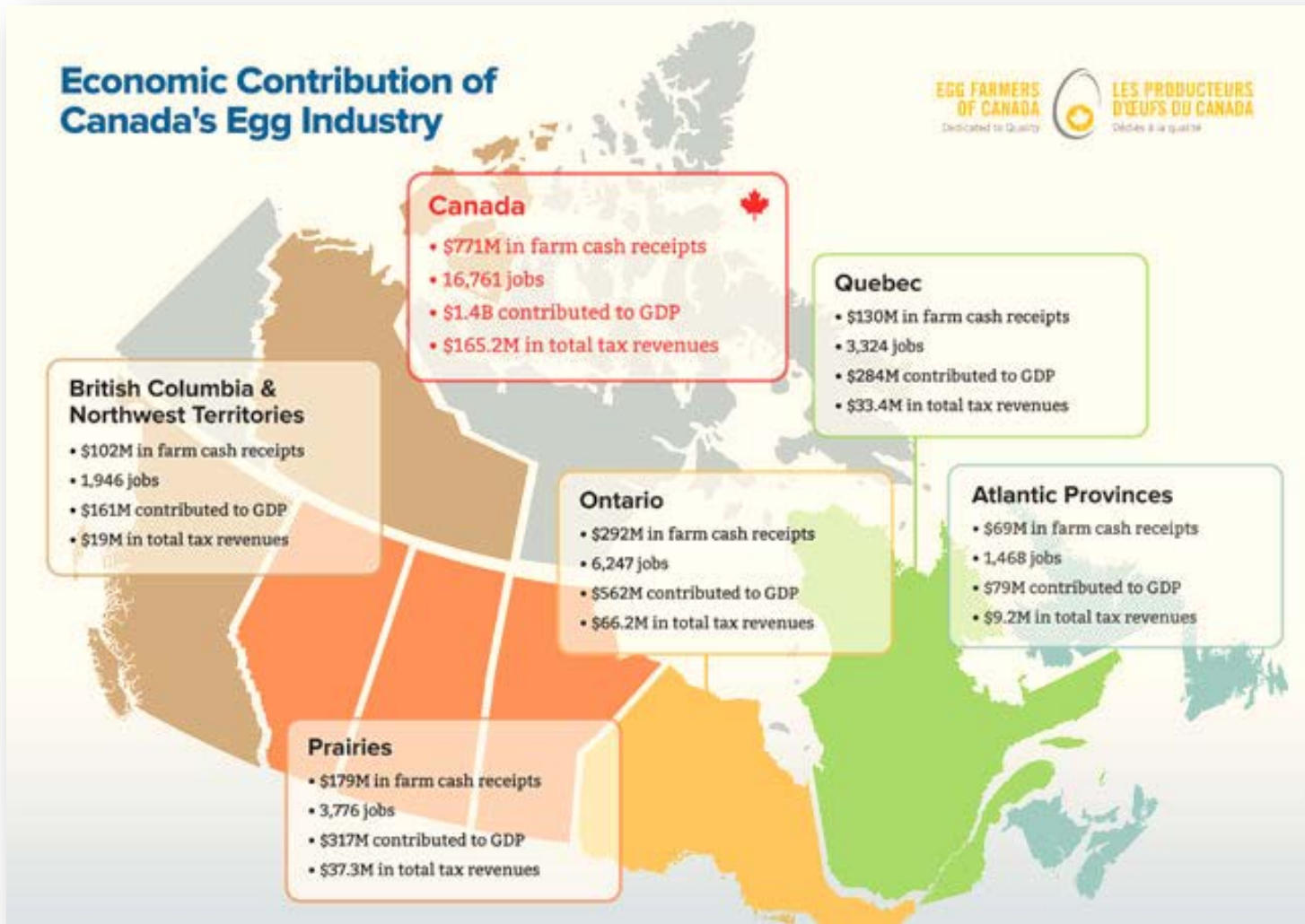
Novice Egg & Pullet Farmers Egg Supply Management Information Session

Roger Pelissero, EFC Board of Directors

Agenda

- ❑ **Canadian egg industry**
- ❑ **Egg Farmers of Canada**
- ❑ **Cost of Production**
- ❑ **Quota allocation**
- ❑ **Questions**

Canadian egg industry

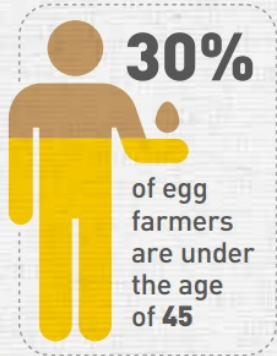


Canadian egg industry

Young Farmers

THE FUTURE OF EGG FARMING

More and more young Canadians are building
a rewarding career in egg farming



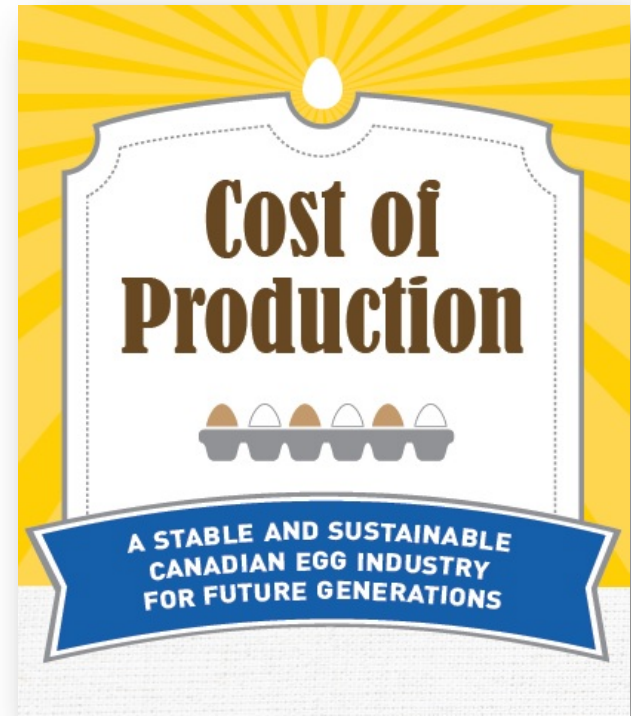
Egg Farmers of Canada

- ❑ Proactively develops **national standards and programs** that support and improve the Canadian egg industry
- ❑ Invests in **research and development** on behalf of the industry
- ❑ **Represents the interests of regulated farmers** on a range of issues to the federal government
- ❑ Oversees national **marketing campaigns and education programs** that promote eggs and spur sales



Cost of Production

- ❑ The cost of producing a dozen marketable eggs is calculated by examining the expenses incurred by the farmer
- ❑ Relies on farmer participation to be successful
- ❑ Process is built into the pillars of supply management
- ❑ By taking part farmers nurture and protect the system and help the industry operate with integrity and transparency



Calculating the COP

Four-phased study:



Planning



Fieldwork



Analysis



Implementation

Preparing for the COP study

□ Four steps to prepare for the COP study:

- ▲ Understand the importance of the COP process
- ▲ Keep detailed records
- ▲ Talk to your network
- ▲ Explore ways to isolate labour hours, operating expenses and capital assets specific to egg production



Quota allocation

- ❑ **Rooted in the pillars of supply management**
- ❑ **Allocations are based on:**
 - ▲ Criteria included in EFC's Proclamation
 - ▲ Quota Allocation Committee Policy analysis (or QAC policy)
 - Table disappearance
 - 50/50 method





Thank you

