Poultry Industry Council Update Report

2023

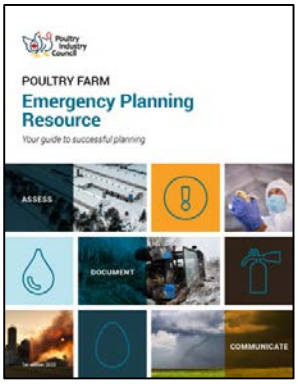
www.PoultryIndustryCouncil.ca

Get involved!

For last year's event and financial results, find our most recent AGM package on our website.

We have lots of ways you can still get your training in this year including Health Day, Research Day and more.

Emergency Planning Resource



Through a CAP grant and working with OMAFRA, PIC developed a comprehensive online emergency planning resource that is now ready to use!

Find it on our website!

Good Governance

PIC welcomed new Chair, Caroline Gonano and said thanks to outgoing chair Ed Verkley. After 7 years Ed steps down to become past chair.

2022-2023 Strategic Directives

- Develop and deliver projects for the industry.
- Develop and maintain sustainable revenue.
- Deliver education and extension programs
- Plan and coordinate events and discussion forums

Over the 2022-2023 Winter and spring PIC is undertaking a strategic plan review. We look forward to exciting new approaches in the coming year!

Achievement Highlights

- PIC Golf Tournament was a day of getting together, having fun & fundraising over $17,000
- Our AGM reached an Ontario wide audience
- So far Producer Updates have had a good response. Three more events are pending!

The Poultry Industry Council Staff and Directors sincerely appreciate the support of Egg Farmers of Ontario. Your investment helps us deliver high quality training and education!

Upcoming Events

Research Impacts Day
Elora: May 17th, 2023

Poultry Health Day
Stratford: June. 28th, 2023

Annual Golf Tournament
Baden: September 6th, 2023

Science in the Pub
Guelph: September 25th, 2023

Poultry Innovations Conference
TBD: November 14th & 15th, 2023