



Sustainable egg farming

Our planet. Our people. Our purpose.



Why are we so committed to sustainable practices?

As egg farmers, our purpose is to leave things better than we found them. To make sure our actions today have a positive impact tomorrow.

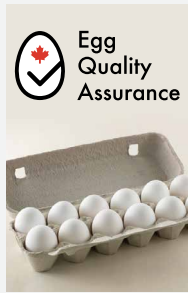


Who benefits from our sustainability efforts?



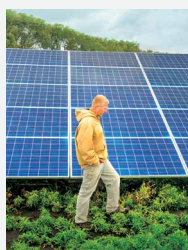
OUR HENS

The national Animal Care Program guides farmers to meet the **highest standards** in animal welfare. The program is based on the Code of Practice developed in consultation with leading animal welfare, veterinary and industry experts.



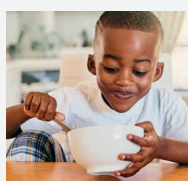
OUR EGGS

The EQA® certification mark is an industry-wide initiative that verifies Canadian eggs are produced according to **strict food safety** and **animal welfare standards**. And our on-farm food safety program, Start Clean-Stay Clean® ensures that Canadian eggs are produced in line with some of the highest safety and quality standards in the world.



THE PLANET

We invest in research and initiatives that drive continuous farm-level improvements to reduce emissions that impact air, water and soil. Over the past 50 years, **Canadian egg production has increased by 50%**, while the industry's **environmental footprint decreased by almost 50%**.



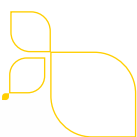
CANADIANS

Our system of supply management helps egg farmers plan for the future, while **providing a stable supply of high-quality eggs** that Canadians want and enjoy.



CANADIAN EGG FARMERS

We **empower our people** and **nurture the next generation** of industry leaders through programs and opportunities to learn and grow.



Why we do what we do

Egg farmers are passionate about providing fresh, local, high-quality eggs to our fellow Canadians, all while embracing progressive farming practices. To put it simply; we care. Knowing the steps we take today can positively affect tomorrow will always be at the core of every egg farmer's purpose.

Learn more at eggfarmers.ca

