

**EGG FARMERS OF ONTARIO
EGGMASTERS SWEEPSTAKES 2022
OFFICIAL CONTEST RULES**

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW**

1. AGREEMENT TO BE LEGALLY BOUND BY RULES

By participating in EGGMASTERS (the “**Contest**”), you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “**Rules**”).

2. CONTEST PERIOD AND KEY DATES:

The Contest begins on June 6th, 2022 at 7:00:00 a.m. Eastern Time (“**ET**”) and ends on July 3, 2022 at 11:59:59 p.m. ET (the “**Contest Period**”). Weekly prize draws will be held every Monday during the Contest.

3. ELIGIBILITY:

Contest is open to residents of Ontario who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of Egg Farmers of Ontario (the “**Sponsor**”).

4. PARTICIPATING RESTAURANTS:

A Change of Pace Restaurant – Morriston Ontario, **Al’s Diner** – Ottawa Ontario, **Eggitement Bistro** – Meaford Ontario, **Sunset Diner** – St Marys Ontario, **Texas Burger** – Lindsay Ontario, **Wally’s Grill** – Etobicoke Ontario, **Golden Gecko Coffee** – Toronto Ontario, **Norval Pancake Factory** – Georgetown Ontario, **Café Cristal** – Ottawa Ontario, **Summer House Park** – Tobermory Ontario, **The Beacher Café** – Toronto Ontario, **Sir Winstons Bistro Café** – Mississauga Ontario, **Cedar Kitchen** – Tottenham Ontario, **D&D Homestyle Cuisine & Café** – Tavistock Ontario, **The Iron Skillet** – Wasaga Beach Ontario, **The Iron Skillet** – Collingwood Ontario, **Riverview Family Restaurant** – Campbellford Ontario, **Gibby G’s** – Barrie Ontario, **Nifty Nook** – Mono Ontario, **Smitty’s** – Chatham Ontario, **Eli’s Breakfast & Lunch** – Chatham Ontario, **Mange! Restaurant** – Val Caron Ontario, **Dapp’s Restaurant** – Trenton Ontario, **Paddingtons Pump** – Toronto Ontario, **The Olde Bakery** – Ingeroll Ontario.

5. HOW TO ENTER:

NO PURCHASE NECESSARY. Purchase is not required and does not enhance your chance of winning.

Email Entry – No purchase necessary. To enter, provided that an entrant is eligible to enter the Contest as per rule 3 above, send an email to dfantauzzi@getcracking.ca containing your full name, telephone number and a unique and original essay of a minimum of 50 words (an “E-mail Entry”), explaining what your favourite egg dish is. There is a limit of one (1) E-mail Entry per person/e-mail address and per unique and original Essay, as determined by the Sponsor in its sole discretion. You must have an active e-mail address in order to qualify.

Entrants can also earn one (1) entry (each, an “**Entry**” and collectively the “**Entries**”) into the Contest each day by visiting one of the participating restaurants and uploading a picture and review of the restaurant’s egg dish.

All Entries, Requests and Entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Request and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering the Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification at the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

6. VERIFICATION:

All Entries, Requests and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Request and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering the Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

7. ENTRY REQUIREMENTS:

By participating in the Contest, each Entrant hereby warrants and represents that each Entry submitted:

- i. is original to him/her and that the Entrant has obtained all necessary rights in and to the Entry for the purposes of submitting such Entry in the Contest;
- ii. does not violate any law, statute, ordinance or regulation;
- iii. does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the legal age of majority in their jurisdiction of residence;
- iv. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- v. is not defamatory, trade libelous or obscene, and further that they will not contain, depict, include, discuss or involve any materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by Kruger in its sole and absolute discretion.

Egg Farmers of Ontario reserves the right to screen all Entries. Any Entry that the Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Terms are subject to disqualification – in which case Egg Farmers of Ontario reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Entry (and therefore the corresponding Entrant) – to help ensure that the Contest is being conducted in accordance with Egg Farmers of Ontario interpretation of the letter and spirit of these Terms.

8. PRIZE WINNER SELECTION, NOTIFICATION AND CONFIRMATION PROCESSES:

Prizes will be randomly awarded to entrants each week (each, a “**Draw Date**”) in Toronto. ENTRIES DO NOT AUTOMATICALLY CARRY FORWARD FROM ONE ENTRY PERIOD TO BE INCLUDED IN ANY SUBSEQUENT ENTRY PERIOD(S). The odds of winning depend on the number of eligible Entries received in accordance with these Rules during each Entry Period.

The Sponsor or its designated representative will make a minimum of two (2) attempts to contact each eligible winner within five (5) business days of the applicable Draw Date. If an eligible winner does not properly respond within the timeframe outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries for the applicable Entry Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THEM AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS A CONFIRMED PRIZE WINNER, each eligible winner will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by e-mail or other electronic means, by telephone, or in the Sponsor’s form of declaration and release); and (b) sign and return within ten (10) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with the Contest, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to indemnify the Released Parties against any and all claims, damages, liabilities, costs, and expenses arising from use of their Entry; and (v) agrees to the publication, reproduction and/or other use of their name, city and province/territory of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the Internet. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries for the applicable Entry Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).