

2016 EFC Young Farmer Program

Laura Buys - Thorndale, ON
Mélissa Bourdon-Vallance
and Andrew Vallance -
Maxville, ON



MF Poultry - Thorndale, ON





Starting from the left: **Marc & Lucie Bourdon.**
Joined by their daughters **Mélissa, Isabelle and Marie-Soleil.**



3rd Generation Egg Farmers: Mélissa & Andrew Vallance





Roadmap to Success



CYFF - Vancouver

- Meet and greet with EFC and other young farmers
- Industry structure module
- CYFF - Farm Together



Young Farmer Event - Ottawa

- Industrial Product program module
- Quota & levies module
- Trade module
- Government relations module
- Strategic planning module
- Public speaking module

EFC AGM & Joint Annual Reception - Ottawa

→ Sat in at the EFC AGM

→ Attended the JAR with the 4 poultry industries (EFC, CFC, TFC & CHEP)

→ Observed an open board meeting



Young Farmer Alumni Event - Mont Tremblant

- Met young farmers from the past two years
- Outlook on the Canadian egg industry
- Brand building exercise
- Action plans
- Wisdom on the mountain challenge
- Round table discussion

National Producer Conference - Mont Tremblant

→ National producer meeting

→ Observed an open board meeting



Webinars

- Marketing and promotions
- National on farm programs
- Cost of production



Thank you!

Questions?



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