

THE CACKLER

THE LATEST EFO NEWS



get cracking®
Egg Farmers of Ontario

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EFO PARTICIPATES IN PICNIC IN THE SQUARE

Foodland Ontario celebrated their 40th anniversary and kicked off the start of *Local Food Week* with their *Picnic in the Square* event, June 1, hosted by Culinary Canada and held in Toronto's busy Yonge-Dundas Square from noon to 2 p.m.

Chefs from restaurants across Ontario sampled delicious foods while various farm groups also had displays and farmers on hand to answer questions.

The event attracted about 6,000 people for free food,

information and giveaways. A hashtag, #FeastOn, was also used for participants on social media.

Egg Farmers of Ontario (EFO) staff participated along with EFO Chair Scott Graham, Zone 2 Director Dianne McComb and Zone 3 Director Dan Veldman.

The Honourable Jeff Leal, Minister of Agriculture, Food and Rural Affairs, toured through the event designed to showcase Ontario grown food.

IN THIS ISSUE

- Comments from the Coop, Dianne McComb, Zone 2 Director
- Tim Hortons ads return
- CNE: volunteers needed

UPCOMING CONTRIBUTIONS BY:

- July: Dan Veldman,
Zone 3 Director
- August: Roger Pelissero
Zone 4 Director

UPCOMING BOARD OF DIRECTOR'S MEETINGS:

- June 28 & 29 (July)
- August 2 & 3

COMMENTS FROM THE COOP

ALWAYS DIG YOUR WELL BEFORE YOU'RE THIRSTY

By Dianne McComb, Zone 2 Director

For some people, being involved in politics is about as exciting as watching paint dry, but for me the thought of watching a leadership debate or election results is like watching the Stanley Cup finals.

I know that not every egg farmer will suddenly learn to enjoy being involved with politics, but we can all contribute in our own way by building relationships with elected officials at all levels. The impact of government decisions affects us where we live and how we work.

Our system of fair farm pricing under supply management exists because of legislation and is regulated by both Federal and Provincial regulations and regulators.

Recognizing these facts, Egg Farmers of Ontario's (EFO's) Chair and General Manager regularly communicate with the supervisory bodies we are responsible to at both the national and provincial levels. This ensures there are working relationships and mutual understanding. There are also regular meetings with the Agriculture Ministers and other Members of Parliament (MPs) and Members of Provincial Parliament (MPPs).

EFO Directors are encouraged to meet with their MPs, MPPs and local representatives in municipal

government. Maintaining these relationships helps when issues come up as the background work has been done and issues can be dealt with more quickly. You always dig your well before you are thirsty.

A good example of being someone government officials call on is Scott Graham, who is EFO Chair as well as Chair of Presidents Council. As a well-recognized spokesperson, he was asked to join Minister Leal as he travelled to the Northern States of the US recently. He is speaking on behalf of all agriculture but it is a bonus for us that he is an egg farmer.

The recent Conservative leadership race had top contenders running on policies that would directly impact our way of life. Maxime Bernier campaigned to get rid of supply management whereas Andrew Scheer and others stepped up to say that they would continue to build on our successful fair farm pricing system.

Farmers across the country were mobilized in part by joining a Facebook group called Friends of Supply Management and Rural Communities. This group is now almost 5,000 strong and growing. The group had open discussions about the candidates and their views. Participation in the important Conservative leadership process was encouraged and voting was explained on this group's site.



Within this group, there were two strong advocates from dairy farms who spoke to media explaining how well our subsidy-free approach works next to the \$100 billion annual farm bill subsidies of our southern neighbours. Andrew Campbell was interviewed on TVO's *The Agenda* and carried the message with clarity. Bruce Sargent debated a Bernier supporter and economist with winning arguments.

Bruce, Andrew, egg farmer Megan Veldman and others went to YouTube to carry the message. All of this effort played some role in a win for Andrew Scheer and we need to continue to work with him on continuing our system's essential role in a prosperous rural economy across Canada.

When you are in elected circles, you often hear people say that egg farmers are known for being proactive in telling our story and building strong relationships. We need to keep it up. This work is essential and everyone who can should do their part to be involved in some level of government contact. Issues will change but we each have the right and need to tell the story of how well our system works for all Canadians.

WITH THIS ISSUE

- Fly Control information sheet*
- IB Advisory, Poultry Farmers*

* denotes to Egg and Pullet farmers only

EFO PARTICIPATES IN AGRI-TRADE DISCUSSIONS

On May 24, Jeff Leal, Ontario's Minister of Agriculture, Food and Rural Affairs and the Minister Responsible for Small Business began the first stop on his tour to the Great Lakes States that share an agri-food trading relationship with Ontario. The visit began in Wisconsin and continued on June 6 and 7 in Ohio and Michigan.

Scott Graham, EFO Chair, joined Minister Leal and representatives from Food & Consumer Products of Canada and the Ontario Federation of Agriculture. The group met with business and agricultural leaders during



both tours to discuss the importance of agri-food trade with the Great Lakes States and Ontario.

TIM HORTONS BEGINS A FRESH START TO YOUR DAY ADS



On June 7, Tim Hortons launched another breakfast sandwich promotion featuring the *Get Cracking*® logo. The ads for the Cheese & Chive Grilled Bagel Breakfast Sandwich and the

Marble Rye Grilled Bagel Breakfast Sandwich will be running on their in-store signs, Tims TV and website for three months in about 3,800 locations across Canada.

2017 PRODUCTION STATISTICS

(in boxes of 15 dozen)

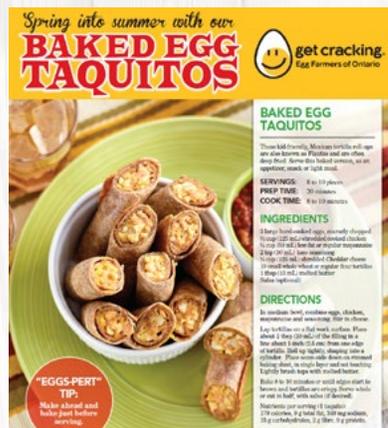
Ontario Production (week ending #16)
2017 – 5,344,972
2016 – 4,970,127

Ontario IP (week ending #16)
2017 – 1,289,291
2016 – 986,239

Ontario EFP (week ending #16)
2017 – 364,860
2016 – 364,808

US Shell Egg Imports to Ontario (week ending May 20, 2017, #20)
2017 – 375,779
2016 – 780,048

EFO PARTNERS WITH CITY PARENT MAGAZINE



Egg Farmers of Ontario (EFO) partnered with City Parent Magazine to distribute spice cards in loot bags for families attending various events throughout the Greater Toronto Area.

More than 15,000 loot bags will be distributed during events at places such as Harbourfront Toronto, Oakville Children's Festival and the Toronto Zoo. One of EFO's recipes, *Egg Taquitos*, was also presented in the June issue of the magazine in a full-page ad.

CULINARY STUDENTS LEARN ABOUT FARMING



On May 24, students from the Fanshawe College Culinary Skills and Artisanal Culinary Arts programs toured Zone 3 farmer Megan Veldman's egg farm to gain a better understanding of egg farming in Ontario.

Dianne McComb, Zone 2 Director, Dan Veldman, Zone 3 Director, and Bill Mitchell, Director of Public Affairs joined Farm and Food Care (Ontario) to host the educational event.

VOLUNTEERS NEEDED FOR THE CNE

Egg Farmers of Ontario (EFO) is looking for currently active egg or pullet farmers to help with the Canadian National Exhibition (CNE) display.

The CNE is open from August 18 to September 4 and EFO has two shifts per day. The morning shift runs from 10 a.m. to 4 p.m. and the afternoon shift is 4 p.m. to 10 p.m.

Past volunteers are encouraged to help again and invite fellow farmers to join. The knowledge and experience of our farmers are invaluable at such events.

If you are an active egg or pullet farmer who is interested in volunteering at the CNE, please contact Morgan Baker (mbaker@getcracking.ca).

With our condolences

Egg Farmers of Ontario (EFO) would like to extend our sincere condolences to the Helps family.

Ross Hubert Helps, father of EFO Vice Chair Scott Helps, passed away peacefully on May 30, 2017.

Mr. Helps is survived by his five children, 13 grandchildren and five great-grandchildren.

Our thoughts and prayers are with the family during this difficult time.





To celebrate Canada and the 150th year of Canada, Egg Farmers of Ontario will be closed on Monday, July 3.

In case of emergency, please contact Harry Pelissero, EFO General Manager, on his cell phone at 289-237-5554.

EFO POLICIES, PROGRAMS AND PROCEDURES ARE ONLINE

Reminder: New policies and procedures will be updated and posted on EFO's farmer website at www.getcracking.ca/members/operations-quota as they come into effect and will no longer be mailed to all farmers.

Policies, procedures and documents posted on EFO's farmer website contain the most up-to-date versions and should be used for all policy interpretation and quota transactions. Please check this site frequently.

If further information or clarification on any matter is required, farmers should contact EFO's office.

How to contact EFO Zone Directors

Your Directors are available to address any questions and comments you may have pertaining to your industry.

Zone	Director	Email Address	Phone
1	Scott Helps	shelps@ymail.com	519-464-2744
2	Dianne McComb	gizmo53.dm@gmail.com	519-494-5360
3	Dan Veldman	dveldd@gmail.com	519-801-5216
4	Roger Pelissero	rpelisseroeggs@gmail.com	905-984-0279
5	Brian Miller	bwmiller@quadro.net	519-235-1126
6	Scott Graham	scottgraham06@gmail.com	519-284-1300
7	Scott Brookshaw	sbrookshaw@sympatico.ca	519-671-7568
8	Hubert Schillings	chschillings@hotmail.ca	905-260-0951
9	Craig Hunter	chunter@burnbraefarms.com	613-341-2006
10	Marc Bourdon	marc@bourdon.ca	613-551-5071
Pullet	Andy DeWeerd	abdeweerd@hsfx.ca	519-502-5385

Egg Farmers of Ontario Mission Statement The Mission of Egg Farmers of Ontario is to provide customers with a supply of safe, high-quality eggs at a fair price and a return to egg and pullet farmers achieved through fair farm pricing, within a stable national supply management system.

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FARMER NOTICES

SRED CLAIM 2016

Ontario egg farmers received a letter for your Scientific Research and Experimental Development expenditures (SRED) relating to 2016 in March 2017.

Please follow the instructions provided in the letter. Note the SRED for 2016 needs to be filed with your 2016 tax return before the end of June 2018.

Should you have any questions on how to claim this credit on your tax return speak to your accountant/tax specialist.

EGG CLASSIFIEDS

FOR SALE:

Yamasa 100cs per hr egg grader, 9 yrs old, all stainless steel construction, includes Modern Matic egg washer, pre accumulator for inline use, egg loader, 4 automatic packers with Denesters. Domino A200+ inkjet system (for egg coding). Runs perfect, we are upsizing. Available early 2018. Please contact Marcel at 613-806-2847 for viewing or any questions. Can be seen in operation on appointment. Call for pricing.

Used feeding equipment for sale for free run barn.

- 2200' of Roxell pullet feed lines with round pans, 4 pans/10'
- 300' of Roxell pullet feed lines with round pans, 4 pans/9'
- 3 Skov DOL 99 feed weighers
- 8 hoppers - approximately 400 lbs. each
- 6 hoppers - approximately 300 lbs. each

Call or text Adrian at 705-441-6570 or email hiviewpoultryfarms@gmail.com.

WANTED:

Farmer Automatic manure and egg escaltor end. To fit cages 19.75" wide, 23" deep, 18" high and manure belt 44" wide. Double scraper, at least 3 tier high required. Egg end at least 3 tier high required. Contact 519-327-8921 or email c_weppler@wightman.ca.