

THE CACKLER

THE LATEST EFO NEWS



get cracking®
Egg Farmers of Ontario

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ALL DAY BREAKFAST HITS A TIM HORTONS NEAR YOU!

Egg Farmers of Ontario (EFO) is excited that, beginning July 25, Canadians craving breakfast egg sandwiches from Tim Hortons will be able to enjoy them any time of day.

Following a successful pilot project earlier this spring, the iconic restaurant chain will now offer all-day breakfast at their 4,200 locations across Canada.

The egg mark logo will be featured on menu boards and Tim's TV screens throughout the duration of the campaign, promoting "made with 100% Canadian eggs".

EFO will also be providing support in-kind through our own marketing channels.



IN THIS ISSUE

- Comments from the Coop, by Roger Pelissero, Zone 4 Director
- Summer safety tips for farmers
- Flight two of the WMYET? campaign launches

UPCOMING CONTRIBUTIONS BY:

- September: Brian Miller
Zone 5 Director
- October: Scott Brookshaw
Zone 7 Director

UPCOMING BOARD OF DIRECTOR'S MEETINGS:

- September 6 & 7
- October 3 & 4

COMMENTS FROM THE COOP

TIME TO REFLECT: OUR SYSTEM IS A PRIVILEGE

By Roger Pelissero, Zone 4 Director

I've had some time to reflect on the privilege of being part of the system we have for producing eggs in Canada, which I was reminded of this summer as I travelled home from Egg Farmers of Canada's (EFC's) meeting in Calgary. We made our way home through the United States (U.S.) and I can tell you I have a better appreciation of our system of supply management. Throughout our journey, I looked at the farms along the way and the condition that they are in.

Eggs are no cheaper in American retail stores and egg farmers in the U.S. are certainly not making the returns that we are in Canada. They follow a very comprehensive hen care and food program called *United Egg Producers (UEP) Certified™* - all this to maintain consumer confidence. At the same time, they deal with a volatile price market.

Producing eggs for Canadian consumers is a privilege and we must make sure we maintain consumer confidence and government support for our supply management system.

Government backing of supply management has never been stronger. Recently, I had the opportunity to meet with Prime Minister Justin

Trudeau, during which he reaffirmed that support. Along with that, the Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food, has expressed to me many times, the strong commitment of the government for our system.

We need to continue to thank our local Members of Parliament and Members of Provincial Parliament for their advocacy towards our sector. Doing so gives us the opportunity to not only express our thanks but to share its many benefits.

Over the last 11 years, we have had over 35 per cent growth in our sector. Canadian consumers are eating more eggs and recognize the nutritional benefits of them. Consumers have become more interested in food production and want to know how we produce eggs and care for our hens. That's why we have our *Animal Care Program* and *Start Clean-Stay Clean™* program.

As egg farmers, we have paperwork to fill out and biosecurity measures to follow. But it doesn't end there. We need to make sure that we can open the doors of our hen houses and be proud of what is inside. If not, I cannot stress enough the importance of getting your



barn in order. I have zero tolerance for animal abuse and as farmers, we are the original animal welfare people. Caring for our hens is always a top priority. Recently an animal activist group broke into a barn and filmed a video they claimed was in British Columbia. As egg farmers, not one of us is immune from this happening. They could break into any one of our barns and stage pictures of what's on their agenda. So we must make sure that our barns don't give them anything to use.

If we as egg farmers continue to "walk the talk" and follow our programs, they will have no footage.

So make sure as egg farmers you do the work required to maintain consumer trust and the next generations will have the same opportunity as we have to produce eggs and make a fair return.

IN THIS ISSUE

- Advancing Women in Agriculture Conference
- Euthanasia training and validation information sheet
- Farm Family Information Card order form

• denotes to egg & pullet farmers only

EFC TO CELEBRATE WORLD EGG DAY AT GROCERY STORES ACROSS CANADA

World Egg Day is Friday, October 12, 2018!

Canadian egg farmers will be celebrating World Egg Day across Canada by connecting with consumers through a unique in-store activation.

Local egg farmers will be available at a booth in the egg section talking to consumers one-on-one about eggs, and egg farming and provide various giveaways.

Please join us in our World Egg Day celebrations!



EFC graphic created to promote World Egg Day in-store events.

Mark your calendars for World Egg Day on Friday, October 12th. To celebrate, Egg Farmers of Canada is planning in-store events at grocery stores across the country. This will be an opportunity for consumers to meet an egg farmer and learn more about where their food comes from.

If you are interested in participating in this opportunity, please contact Donna Lange by email (dlange@getcracking.ca) for more information.

SUMMER SAFETY TIPS FOR FARMERS

By Bruce Buttar, Director, Ontario Federation of Agriculture

Summer on the farm is exciting and busy. The days are longer, the weather is warmer and it's a privilege to watch our crops and animals growing throughout the summer months. But farm work can be risky and unpredictable at times, especially when we're working outside in the elements.

Heat stress, extended sun exposure and longer working hours are risks farmers and farm workers often face during the summer as a result of Ontario's climate and our short growing season. The Ontario Federation of Agriculture (OFA) reminds our members, their farm families and employees to stay safe and take precautions this summer to prevent heat stress and exhaustion.

OFA recently expanded its relationship with Workplace Safety & Prevention Services (WSPS) to a formal partnership through a Memorandum of Understanding (MOU). We're happy to offer OFA members farm safety and prevention resources to help keep everyone safe and healthy. WSPS has released key tips to prevent heat stress for agricultural workers and anyone else who works outside.

Safety is everyone's responsibility on a farm. OFA reminds Ontario farmers to work safely and watch out for each other. Prevention is key and there are plenty of ways to reduce the strain of working in hot weather. Wear appropriate clothing like loose fitting cotton and moisture wicking fabrics. Stay hydrated yourself and have plenty of water available for everyone. Proper employee training and supervision can go a long way to prevent heat stress and hot weather related injuries or illnesses. Everyone should know the signs of heat stress and what to do if someone experiences distress.

Any job that causes your body temperature to rise has the potential to cause heat stress, but there are ways to keep workers safe, no matter where you work. Heat stress can lead to heat exhaustion, heat stroke, heart attack and other physical health effects. Heat stress can also impact business on a farm when jobs are often tied to weather or available labour.

Knowing the symptoms of heat stress is just as important as prevention. If you or someone you're working with show signs of fatigue, light headedness, dizziness, blurred vision, difficulty focusing or excessive sweating, take action immediately by removing yourself or your co-worker to a cooler location and drink plenty of water.

To all our farming members, take care this summer and stay safe. We've already experienced some hot weather and it's a good reminder of what summers on the farm in Ontario are like. Stay safe this summer.

For more information on heat stress or other farm safety resources visit ofa.on.ca.

2018 PRODUCTION STATISTICS

(in boxes of 15 dozen)

Ontario Production (week ending #24)

2018 – 8,271,619

2017 – 8,141,636

Ontario IP (week ending #24)

2018 – 1,764,288

2017 – 2,032,300

Ontario EFP (week ending #24)

2018 – 547,200

2017 – 547,259

US Shell Egg Imports to Ontario (week ending July 14, 2018, #28)

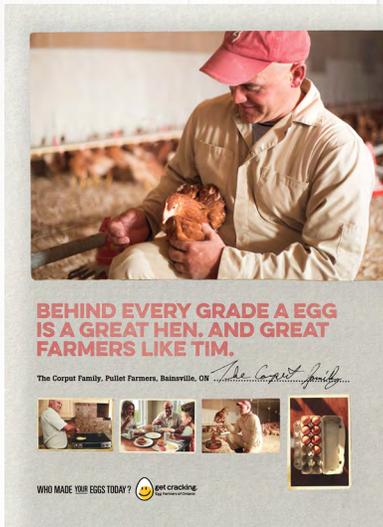
2018 – 1,006,168

2017 – 628,978

COST OF PRODUCTION STUDY FOR AVIARY PULLET SYSTEMS

Pullet Growers of Canada (PGC) recently hired a consulting firm (Meyers Norris Penny LLP) to conduct a cost of production study for aviary systems of production of pullets in Ontario, Manitoba and Quebec. Ontario aviary pullet producers may be contacted to participate in this important study. If you have any questions please contact Dan Veldman, EFO's PGC Representative, at 519-801-5216 or dveldd@gmail.com.

BEHIND EVERY GRADE "A" AD IS A FARMER...LIKE YOU!



The second flight of the 2018 *Who Made Your Eggs Today?* campaign launched August 13 and will run for a four week period.

Be on the lookout for any of our four featured egg farm families on buses, Go Trains and billboards in a city near you!

As with the first flight, four farmers and their families are featured in the ads. To view them all, please visit www.getcracking.ca/article/who-made-your-eggs-today.

EFO POLICIES, PROGRAMS AND PROCEDURES ONLINE

Reminder: New policies and procedures will be updated and posted on EFO's farmer website at www.getcracking.ca/members/operations-quota as they come into effect and will no longer be mailed to all farmers.

Policies, procedures and documents posted on EFO's farmer website contain the most up-to-date versions and should be used for all policy interpretation and quota transactions. Please check this site frequently.

If further information or clarification on any matter is required, farmers should contact EFO's office.

FAST FOOD FRESH FROM YOUR KITCHEN



During the last few hot and humid weeks of summer, many of us are tempted to stay out of the kitchen and hit the take-out line. Unfortunately, this may add unwanted calories and can be hard on the budget.

Egg Farmers of Ontario (EFO) has come up with a simple way to skip the ordering, with little effort in the kitchen. *Chicken Egg Foo Yung* is a fluffy egg “pancake” that combines chicken, mushrooms, bean sprouts and bok choy that is both easy to make and delicious to eat.

To make things even easier, EFO has created an instructional video to accompany the recipe – visit <https://www.getcracking.ca/recipes/chicken-egg-foo-yung> to check it out!

This recipe was also featured in the July/August edition of *Horizon*

magazine which was inserted into the July 26 edition of the *Toronto Star* and reached approximately 226,000 readers.

How to contact EFO Zone Directors

Your Directors are available to address any questions and comments you may have pertaining to your industry.

Zone	Director	Email Address	Phone
1	Scott Helps	shelps@ymail.com	519-464-2744
2	Dianne McComb	gizmo53.dm@gmail.com	519-494-5360
3	Dan Veldman	dveldd@gmail.com	519-801-5216
4	Roger Pelissero	rpelisseroeggs@gmail.com	905-984-0279
5	Brian Miller	bwmiller@quadro.net	519-235-1126
6	Scott Graham	scottgraham06@gmail.com	519-284-1300
7	Scott Brookshaw	sbrookshaw@sympatico.ca	519-671-7568
8	Hubert Schillings	chschillings@hotmail.ca	905-260-0951
9	Craig Hunter	chunter@burnbraefarms.com	613-341-2006
10	Marc Bourdon	marc@bourdon.ca	613-551-5071
Pullet	Andy DeWeerd	abdeweerd@hsfx.ca	519-502-5385

Egg Farmers of Ontario Mission Statement The Mission of Egg Farmers of Ontario is to provide customers with a supply of safe, high-quality eggs at a fair price and a return to egg and pullet farmers achieved through fair farm pricing, within a stable national supply management system.

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FARMER NOTICES

FOR SALE

Farmer Automatic complete layer barn equipment, seven years old, complete cages - 23 by 24 inches to house 11,700 white layers. 10 tonne feed bin and feed system, also complete ventilation system, one floor lift in pack room. Multiple spare motors and spare cage parts. If interested, please contact:
Mark Littlejohn: 519-678-3280.

NOTICE OF LEVY AND LICENCE FEE DECREASE

Effective Sunday, August 12, 2018, the total Producer Levy & Licence Fee will be changed to thirty one point four five cents (31.45 cents) per dozen plus HST. The remittance is as follows: total deduction from Producer is 31.45 cents plus grading station voluntary research fee of .02 cents (per dozen, plus HST). In Zone 9N, the levy will be thirty point four five cents (30.45 cents) per dozen plus HST. Please check your calculations to ensure that the correct amount of levy is remitted to Egg Farmers of Ontario's Board office.

UPDATE: SRED CLAIM 2017

Ontario egg farmers will be receiving a letter for your Scientific Research and Experimental Development Expenditures (SRED) relating to 2017. The letters have recently been mailed out. Please follow the instructions provided in the letter. Should you have any questions on how to claim this credit on your tax return, speak to your accountant/tax specialist.

REMINDER: EUTHANASIA TRAINING

If you or an employee on your farm has not completed the mandatory euthanasia training, the course is still available online.

Farmers and employees still requiring this training should contact Albert Visser via email at avisser@getcracking.ca to register for the online course.

Please see attached insert for more information.