

get cracking®
Egg Farmers of Ontario
May 2023

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Above: Asian-inspired recipes from EFO's 2023 collection of lifestyle-themed photography.

Left: Elegant egg recipes were featured in House and Home magazine in May.



Elegant

eggs

Delicious egg recipes for Mother's Day and more!

Egg Farmers of Ontario leveraged May as a season to share ways to celebrate with eggs. Whether it's to celebrate Mom on Mother's Day or to throw a bridal shower during wedding season, our recipes have the moment covered!

A collection of recipes were shared in *House and Home* and *Canadian Living* magazines with full-page ads in both publications, including <u>Creamy Egg and Smoked Salmon Pouches</u>, <u>Baked Egg Bruschetta</u>, <u>Classic Devilled Eggs</u>, <u>Potato Egg Cups</u> and <u>Spanakopita</u>.

The ad featured the recipes on an elegant table setting as inspiration for consumers. The image is part of a series of lifestyle photography created by EFO in 2023 to showcase a thematic collection of recipes (ie. entertaining, holidays, multicultural and a day at the fair).

For more recipe inspiration, visit $\underline{\texttt{getcracking.ca/recipes}}.$

UPCOMING BOARD OF DIRECTOR'S MEETINGS:

- June 7
- August 2

WITH THIS ISSUE:

- Butter Tart Festival News Release
- Coronation Donation News Release
- In the Know Registration Form

IN THIS ISSUE

Industry Updates: FCC, LRIC, OFA & PIC

Updated Animal Care and Start Clean-Stay Clean™ Programs launched

Recipe of the Month: Bacon, Egg & Cheese Scones

Outreach Update: Eggs and Education

INDUSTRYUPARE

Farm Credit Canada (FCC)

In recent updates from FCC, an interesting article on AI and machine learning for better farm management decisions shares how this new technology can be utilized in agriculture.

In their series of helpful videos, FCC recently shared the <u>Top tips to find the right farm advisor</u>. Advisors can take the form of lawyers, accountants, marketing teams or business peers and this video includes how to find the right one for your farm business.

Finally, in their FCC Knowledge articles under personal growth, <u>Farming, fulfilled</u> shares the positive aspects of good mental health and the many aspects of farming that contribute to fulfilment.

Want to get updates and helpful knowledge straight to your inbox? Subscribe to FCC Knowledge!

Livestock Research Innovation Corporation (LRIC)

In the latest update from LRIC, the commentary from CEO Mike McMorris discussed how agriculture needs to do a better job of getting research into practice, or GRIP. To read the update, click here.

Registration is open for LRIC's Annual Meeting, to be held on June 1 at the Grandway Event Centre in Elora, from 10 to 12 pm. Guest speakers include Michael Rogers from the University of Guelph, Department of Food Science and Hanna Thompson-Weeman from the Animal Ag Alliance. Deadline to register is May 23.

For more updates and upcoming events from LRIC, visit <u>livestockresearch.ca/</u>.

Ontario Federation of Agriculture (OFA)

In the latest updates from OFA in their Viewpoint section, OFA President Peggy Brekveld shared how <u>OFA research</u> supports farm policies and advocacy.

Don't miss out on these educational opportunities! Many agricultural scholarships and bursary program opportunities are available for post-secondary students in agriculture. To check out the full list of scholarships and bursaries and how to apply, click here.

An upcoming workshop of the Guardian Network, a volunteer suicide prevention network for the Ontario agriculture community will be held May 29th from 8:30 a.m. to 4:30 p.m. The sessions are virtual and **free**. To register, click <u>here</u>. To learn more about the Guardian Network, visit guardiannetwork.ca/.

A webinar on the impacts of the new proposed Provincial Policy Statement will be held as a lunch and learn session on May 17. Click <u>here</u> to register for the free webinar. To see other upcoming Ontario agricultural events, visit <u>ofa.</u> <u>on.ca/events/.</u>

Poultry Industry Council (PIC)

Poultry Health Day is coming to Stratford on June 28. This full-day, in-person session features a variety of speakers and topics including control of disease and how hens perceive their environments. To view the agenda or to register, visit poultryindustrycouncil.ca/education/poultry-health-day.



Amended Animal Care, Start Clean-Stay Clean[™] programs launched

On May 1, Egg Farmers of Ontario (EFO) reached a key milestone in the journey to align with egg farmers across Canada by partnering with Egg Farmers of Canada (EFC) to launch the updated Animal Care and $Start\ Clean$ -M programs for both layer and pullet farmers.

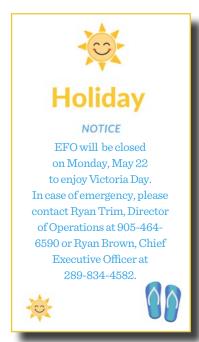
New binders that reflect these updates will be sent directly to your farm. Please use these updated binders for your current flock in preparation for EFC or third-party audits through 2023-2024. Pullet manuals have also been updated and will be sent out on request.

We are pleased to be offering all the above documents on *EFOnline* – including your Se test results too!

The farmer-oriented webinar introducing the redeveloped Animal Care Program is available for download here.

We appreciate your support through the transition to the updated programs. Should you have questions or require assistance, please reach out to:

- Haley Langdon (covering maternity leave for Cassandra O'Donnell , Zones 1-7) hlangdon@getcracking.ca.
- Guylain Levac (Zones 8-10), glevac@ getcracking.ca.
- Pam Kuipers-Malek, pamk@getcracking.ca





FOODSERVICE UPDATE

EFO participates in Flanagan trade show

UPCOMING SESSIONS: In the Know Mental Health

The In the Know mental health literacy program is offering two free, four-hour virtual workshops for farmers and their family members on June 7 and June 13.

The sessions will be facilitated by a Canadian Mental Health Association professional and will discuss stress, anxiety, depression and substance abuse.

To register for one of the session, please fill in the In the Know Registration Form included with this email and follow the instructions.

IN THE

A place to share local activities and events

Devilled Eggs

by Gary West, Zone 6

It was delicious devilled egg time in Stratford with EGG connoisseurs Sally and Mike Van Straaten of Zone 6 dishing out the special egg treat.

Sally is the Director for Zone 6 which includes Perth and Waterloo County, and they were part of a meal sponsored by the Rotary Club of Stratford at their Rural-Urban Dinner, which happens every year to raise money for Rotary projects.

Egg farmers have been part of the evening, which features donated food from various Perth County producers and guest speakers from town, one year, and country the next year, to explain to over 300 banquet goers what is happening in either the city or the country.

The Rotary club started the tradition many years ago, in order to bring country folk and city folk together to learn about each other's lifestyle.



Above: Perth County egg farmers Sally and Mike Van Straaten, serving up devilled eggs, at the Stratford Rotary Club's Rural-Urban Dinner.

PROCEDURES NOTICE

POLICIES AND

Reminder: New policies and procedures will be updated and posted on EFO's farmer website at www.getcracking.ca/members/operations-quota as they come into effect.

Policies, procedures and documents posted on EFO's farmer website contain the most up-to-date versions and should be used for all policy interpretation and quota transactions.

Please check this site frequently to ensure you have the most recent information.

PRODUCTION STATISTICS

(in boxes of 15 dozen)

Ontario Production (week ending #12)

2023 - 4,520,951 2022 - 4,834,141

Ontario IP (week ending #12)

2023 - 647,137 2022 - 1,164,884

Ontario EFP (week ending #12)

2023 - 311,3352022 -

US Shell Egg Imports

to Ontario (week ending April 15, 2023 - #15)

2023 - 688,5732022 - 394,650



POULTRY RESEARCH CENTRE FUNDING ANNOUNCED



On April 24, the government of Ontario announced they were investing \$13.5 million towards a new poultry research centre to be built in Elora, Ontario. This initiative is part of the *Grow Ontario Strategy* to drive research and innovation within the agri-food industry.

The new centre is a partnership between the Government of Ontario, the Agricultural Research Institute of Ontario, the University of Guelph and the four Ontario feather boards – Chicken Farmers of Ontario, Egg Farmers of Ontario, Ontario Broiler Hatching Egg and Chick Commission and Turkey Farmers of Ontario.

Once completed, research at the facility will be directed to innovations across many areas within the egg and poultry industry, including animal welfare and food safety.

For more information, see the Ontario Poultry Research Centre news release included with this edition of *The Cackler* or visit https://news.ontario.ca/en/release/1002961/ontario-investing-in-new-poultry-research-centre.

What is the Sustainable Canadian Agricultural Partnership?

The Sustainable Canadian Agricultural Partnership (Sustainable CAP) is an 5-year agreement designed to grow Canada's agricultural sector?

Funding for the partnership between federal and provincial/territorial governments is a \$3.5 billion investment that includes programs to support producers, processors and the agriculture and agri-food sector. It identifies five key priorities of focus that include:

Building capacity, growth and competitiveness within the sector

Climate change and the environment

Science, research and innovation

Market development and trade

Resiliency and public trust

The Sustainable CAP began on April 1, 2023 and continues until March 31, 2028. A short <u>video</u> has been created to explain the basics of the partnership.

To learn more about how this program may benefit your farm, visit the Agriculture Canada website here.

EFO commemorates coronation with egg donation

On May 6, Egg Farmers of Ontario committed to a donation of over 22,000 eggs to Feed Ontario, for distribution to member food banks across Ontario.

This donation was to commemorate the coronation of King Charles III and Queen Camilla.

Since Canadian Confederation was signed in 1867 to form the Dominion of Canada, with then reigning Queen Victoria becoming our sovereign, EFO donated the monetary value of 1867 dozen eggs.

The King and Queen are know for their patronage of family and youth organizations and as a tribute to these efforts, nutritious eggs were distributed to families in need across the province.

For more details about this donation, visit https://www.getcracking.ca/news-releases.

2023 Influential Woman in Canadian Agriculture

Kelly Daynard was recently named as one of six Influential Women in Canadian Agriculture (IWCA).

Kelly is the Executive Director of Farm and Food Care Ontario and has been an advocate for Ontario agriculture for decades.

The IWCA is an award designed to recognize and highlight the amazing work of women across Canada's agriculture sector.

As part of this honour, along with the other 2023 recipients, will be featured on the AgAnnex Talks podcast, with the first episode airing on June 14.

Congratulations Kelly!

FARMER UPDATES

For Sale

Staalkat packer for sale, 40 case, 2007 type FP102. Asking \$28,500

Call Markus: 613-229-8336

1000-1200 ft of Chain Feeder Trough

- Good used condition
- Only used for approximately 3 years
- Comes with couplers
- \$3,000

13-Ton Feed Bin

- Excellent used condition
- \$2.000
- Does not include removal or delivery

Circulation Fans

- Approximately 16 circulation or stir fans for sale
- Most are 120 V motors, remainder are 220 V
- Motors have not been tested
- \$75 / fan or \$750 for all

Used Exhaust Fans and Parts

- 16 exhaust fans (18-24") for sale
- Several complete fans, several just the fan housing
- Fan motors have not been tested
- \$200 for complete fans
- \$50-\$100 for incomplete
- \$1,500 for all

Please contact:

Nathan Hutten

 $Email: nathan@huttenshenhaven.com \\ Cell: 289-257-0421$

Used free-run Jansen Poultry Equipment (5 years old). Nests: 574' including 3 drive units, slats: 2,350 sq'-Flex egg Conveyor: 102' including 1 90 degree corner and 1 drive unit.

Please Contact - 519-786-8107

Egg Team Update

Effective May 9, Jenelle Budhram, Quota Transfer System Coordinator, is no longer employed with Egg Farmers of Ontario.

For any questions related to quota transfers and the QTS, please contact Julie Cangiano, Industrial Product and Quota Unit Manager (jcangiano@getcracking.ca).



Yield: 8

Prep Time: 20 minutes Cook Time: 25 minutes

INGREDIENTS

5 eggs

1/4 cup (60 ml) orange juice 2 tbsp (30 ml) chopped fresh chives 2 tsp (10 ml) each chopped fresh thyme and rosemary

and rosemary

½ tsp (2 ml) each salt and pepper

1 tbsp (15 ml) salted butter

3 cups (750 ml) all-purpose flour

4 tsp (20 ml) baking powder

¾ cup (180 ml) cold salted butter, grated

¾ cup (225 ml) chopped cooked bacon

¾ cup (225 ml) diced spicy Cheddar

¾ cup (180 ml) 2% milk

Spicy Maple Butter:

 $\frac{1}{3}$ cup (75 ml) salted butter, softened 1 tsp (5 mL) each hot sauce and maple syrup

DIRECTIONS

Preheat oven to 400°F (200°C).

In a medium bowl, whisk together eggs, orange juice, chives, thyme, rosemary, salt and pepper.

In a large, non-stick skillet, heat butter over medium-high heat. Add egg mixture to skillet and cook, stirring frequently to scramble. Transfer scrambled eggs to a plate and let cool.

In a large bowl, whisk together flour and baking powder. Add grated butter and rub into flour with hands, working quickly to make a coarse meal. Stir in bacon, cheddar and cooled scrambled eggs. Stir in milk to combine, being careful to keep some large bite-sized pieces of scrambled egg intact.

Transfer to a floured surface and gently knead and work into a rough 10-inch round disc. Slice into 8 wedges and transfer to a parchment-lined baking sheet, spacing them apart.

Bake for 20 minutes or until light golden in colour.

Spicy Maple Butter. In a small bowl, stir together butter, hot sauce and maple syrup. Mix to combine.

Serve scones warm with Spicy Maple Butter.

EGGS IN THE NEWS

A look inside the egg industry's shell

Winnipeg Free Press May 10, 2023 by Emma Honeybun

Last month marked the grand opening of the University of Manitoba and Manitoba Egg Farmers Learning and Research Centre, located in the Bruce D. Campbell Farm and Food Discovery Centre just outside Glenlea.

The state-of-the-art, 22,000-square-foot facility, now bringing in hundreds of kids

for interactive tours, is an exciting feat for farmers and researchers alike, as it gives visitors a safe, up-close view of how chickens and their eggs are handled before the latter are sent to grocery stores across Manitoba.

The eggs produced at this location are cooled, packaged and sent off for consumption. Although the goal of the facility is education, it still produces a decent amount of food.

The facility produces 900 dozen eggs per pallet and houses hundreds of hens in both free-run and enriched enclosures, but it's just a small sample of Manitoba's large egg industry.

The facility gives people a chance to see what the systems look like. Huge, commercial egg farms can incorporate either one.

The research centre's big brag is that viewers can view the poultry without any risk to the birds'health, especially amid the current bird influenza epidemic, McCaffrey said.

The facility will be taking in school tours, conducted by student volunteers, as well as welcoming any regular visitors who are interested in visiting.

OUTREACHUPA

Student learning with a focus on farming

The 2023 fairs and events season began with events geared to student learning in April.

Durham Farm Connections was held April 3 to 6, followed by Grown in Grey April 18 & 19th and Roots of Bruce on April 20 to 21. During all three events, school groups toured through the educational displays of several agricultural organizations, including Egg Farmers of Ontario's large egg education trailer.

On April 19, EFO participated in the *thinkAg Career Competition*, hosted by AgScape in Norfolk County. During the day-long event, more than 400 grade 7 and 8 students rotated through interactive stations hosted by agri-food industry representatives to test their employability and food knowledge.

Josiah Mullet Koop (Zone 4) lead the presentation and trivia game for students with the support of EFO's Education Program Coordinator Emma Anifowse.

Josiah answered student questions and shared the many different career

opportunities that are associated with egg farming.

Get set for Ontario's Best Butter Tart Festival

Ontario's Best Butter Tart Festival recently announced the return of the popular festival to the Town of Midland on June 10.

The festival features downtown merchants with sidewalk displays, 200 additional vendors as well as food trucks. It also includes family-friendly activities and live bands.

Of course, the highlight of the event is a baking contest for both professional and amateur bakers to claim the title of Best Butter Tart in the Egg Farmers of Ontario Butter Tart Contest. Judging will be held in three categories with more than 27 judges, that include Harry Eisses and Kailee Wohlgemuth (Zone 8).

For more information about the festival, see the *Butter Tart Festival News Release* included with this issue or visit the festival page here.



Above: The egg display at Durham Farm Connections.

Below: Josiah Mullet Koop gets ready to meet students at the thinkAg Career Competition.



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2	Lorne Benedict	lbenedict@eastlink.ca	519-281-3321
3	Dan Veldman	dveldd@gmail.com	519-801-5216
4	Roger Pelissero	rpelisseroeggs@gmail.com	905-984-0279
5	Brian Miller	bwmiller@quadro.net	519-521-1325
6	Sally Van Straaten	sallyvanstraaten@gmail.com	519-301-4408
7	Scott Brookshaw	scott@grayridge.com	519-671-7568
8	George Pilgrim	georgepilgrim@hotmail.com	905-376-6869
9	lan McFall	imcfall@burnbraefarms.com	613-498-8526
10	Marcel Jr. Laviolette	marcel@falaviolette.com	613-806-2847
Pullet	Alvin Brunsveld	brunsvelda@gmail.com	519-319-1874

MAY QUOTE

"It is often the small steps, not the

giant leans that bring about the

most lasting change

-Her Royal Majesty Queen Elizabeth I





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EGG FARMERS OF ONTARIO MISSION STATEMENT

Egg Farmers of Ontario is a farmer-run organization that manages the supply and orderly marketing of eggs so consumers can enjoy fresh, local, safe, high-quality protein produced under fair farm pricing.