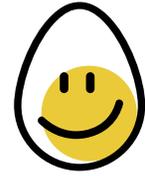




# Cackler

## The Latest EFO News

Publication Agr. No: 40068941



**get cracking®**  
Egg Farmers of Ontario

November 2023



Left (from left to right): Ryan Brown (CEO) joins the Honourable Lisa Thompson (Minister of Agriculture, Food and Rural Affairs) and Scott Helps (Chair) at the breakfast.

Right (clockwise from left): Brian Miller (Zone 5), Sally Van Straaten (Zone 6), George Pilgrim (Zone 8), Ryan Brown (CEO), Alvin Brunsveld (Pullet Director), Lorne Benedict (Zone 2), Scott Brookshaw (Zone 7), Marcel Jr. Laviolette (Zone 10), Scott Helps (Chair) and Dan Veldman (Vice Chair) get ready to serve up omelettes.



## MPP Omelette Breakfast

Annual event held at Queen's Park.

## FRESH OMELETTES SERVED WITH A SIDE OF THANK YOU!

Egg Farmers of Ontario (EFO) hosted the MPP Omelette Breakfast at Queen's Park on November 1. The annual breakfast was open to all Members of Provincial Parliament (MPPs) and their staff as a thank you for their all-party support of agriculture in Ontario.

With several omelette stations organized, EFO's Board of Directors were kept busy making custom omelettes for the 51 MPPs that attended, which included 12 Ministers. They were joined by more than 140 legislative staff.

The Honourable Lisa Thompson, Minister of Agriculture, Food and Rural Affairs attended the breakfast, where she also brought greetings to guests. Comments were also provided from John Vanthof, MPP (Temiskaming-Cochrane); Stephanie Bowman, MPP (Don Valley West); and

See **OMELETTE BREAKFAST**, continued on page 4.

## IN THIS ISSUE

Industry Updates:  
AAC, FCC, LRIC,  
OFA, PIC, PIE

EFO Wins Certificate of Merit at Best of CAMA

Recipe of the Month:  
[Chorizo Shakshuka](#)

Outreach Update:  
Education Pilot Underway

### UPCOMING BOARD OF DIRECTOR'S MEETINGS:

- December 5 & 6
- January 9 & 10

### WITH THIS ISSUE:

- PAWS Act Regulations Fact Sheet
- PAWS Act Regulations - FAQ
- PIE General Manager Announcement

# INDUSTRY updates

## **Agricultural Adaptation Council (AAC)**

In their October update, AAC shared an announcement regarding a program launched by the Ontario government called the *Veterinary Incentive Program*. This is to encourage new veterinarians to practice in northern and underserved Ontario communities. The funding will provide grants of up to \$50,000 over a five-year period to vets that provide care to livestock and poultry in these communities.

This program is being delivered by the AAC – to learn more, visit [adaptcouncil.org/program/vip](https://adaptcouncil.org/program/vip).

AAC is still accepting applications for the *Increasing Deadstock Capacity Initiative* until February 1, 2025. Eligible organizations can apply for cost shared funding to a maximum of \$100,000 per project. For more information, click [here](#).

Finally, the AAC will be hosting its Annual General Meeting on Thursday, December 7, 2023.

## **Farm Credit Canada (FCC)**

FCC communicated a number of updates since the last industry update, including the return of the FCC Young Farmer Summit events. Offered as both in-person or virtually for farmers under 40, they are offered to build upon farm management practices and professional

growth. To find a summit near you, visit [www.fcc-fac.ca/en/knowledge/events.html](https://www.fcc-fac.ca/en/knowledge/events.html).

Does your farm need a business plan? Learn about why this is an essential tool for all businesses and access free resources to help guide you in the process by visiting this [link](#).

Finding time to schedule a vacation can be hard when you are managing your farm. FCC offers [three tips](#) to help with this difficult task.

Learn more about managing your mental health, coping with anxiety and depression and access mental health resources in this virtual event - [Tools for managing your mental health](#).

## **Livestock Research Innovation Corporation (LRIC)**

LRIC shared exciting news on November 9, with the announcement of funding through the Governments of Canada and Ontario with a \$2 million funding agreement. This funding will support the activities of LRIC for the next five years, made possible through the *Sustainable Canadian Agricultural Partnership* (Sustainable CAP), a federal-provincial-territorial initiative. Click [here](#) to review the full news release.

## **Ontario Federation of Agriculture (OFA)**

In the latest news from OFA they shared an [update](#) to encourage the passing of Bill C-234 by the Senate of Canada. The bill was created to provide some relief to Ontario farmers by

extending the definition of eligible farming machinery and extend the exemption for qualifying farm fuel to natural gas and propane.

OFA's Annual General Meeting will be held on November 21 & 22. Guest speakers of the meeting will be Senator Rob Black, the Honourable Lisa Thompson, Minister of Agriculture, Food & Rural Affairs, John Vanthof, MPP (Timiskaming-Cochrane), Kelly Dobson, President of LeaderShift Inc. and Derek Edwards, Canadian comedian. For more information, including workshop topics, election candidates and registration, click [here](#).

## **Poultry Industry Council (PIC)**

PIC is offering two virtual and three in-person producer updates, sponsored in part by Egg Farmers of Ontario, beginning on November 29th. To view session dates or to register, visit [poultryindustrycouncil.ca/education/producer-updates](https://poultryindustrycouncil.ca/education/producer-updates).

## **Poultry Insurance Exchange (PIE)**

The PIE recently announced the appointment of André Bourbonnière as General Manager/Attorney-in-Fact. Please see the *PIE General Manager Announcement* as an attachment of this edition of *The Cackler*.

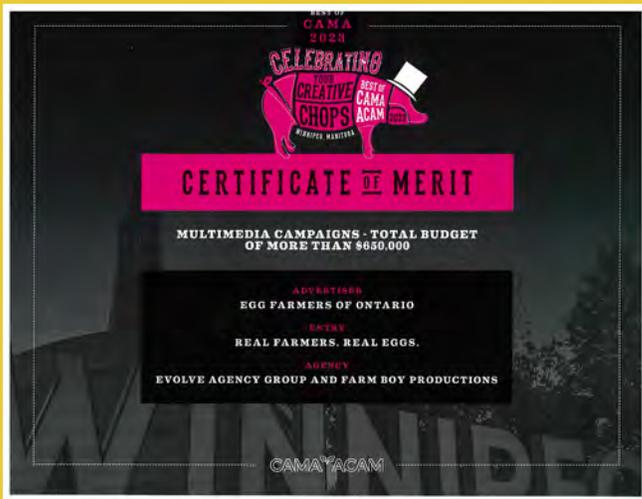
## **HISTORIC SIGNING HELD AT QUEEN'S PARK**

During the annual MPP Omelette Breakfast on November 1, EFO Executive Committee joined the Honourable Lisa Thompson, Minister of Agriculture, Food and Rural Affairs and Trevor Jones, Parliamentary Assistant to the Minister to sign the *Federal-Provincial-Territorial Agreement on Guiding Principles for the Marketing of Eggs in Canada – 2023*.

This agreement was last signed in 1976, when past EFO Chair James (Jim) Johnstone signed on behalf of Ontario.



Above (clockwise, left to right): Dan Veldman (EFO Vice Chair), Marcel Jr. Laviolette (EFO Executive Member), Scott Brookshaw (EFO Executive Member), Ryan Brown (CEO) and Scott Helps (EFO Chair), join the Honourable Minister Lisa Thompson, Minister of Agriculture, Food and Rural Affairs on November 1, 2023 at Queens Park.



## REAL CAMPAIGN WINS CERTIFICATE OF MERIT

EFO's *Real Farmers, Real Eggs* campaign was the recipient of a Certificate of Merit at a recent awards gala held in Winnipeg, Manitoba.

The Best of CAMA awards are an annual event hosted by the Canadian Agri-food Marketers Alliance to honour the best in marketing and communications within agriculture and the agri-food industry.

EFO's farmer-focused marketing campaign was nominated as a finalist in the Multimedia Marketing Campaign category and finished as a runner up to the Membership Matters More campaign by Federated Co-operatives Limited.

### 2023 REAL FARMERS, REAL EGGS. CAMPAIGN WRAPS UP



Flight two of the *Real Farmers, Real Eggs* campaign launched on October 1 and ran until November 4.

The Arthur family from Oxford County was featured in the advertising, which included ads on digital billboards, taxi tops and mobile route

runners, radio tags and CTV television lower third advertising during prime-time network programming.

Creative is now underway for the 2024 campaign where two new farm families will be introduced to Ontario consumers.

# EFOonline

**DID YOU KNOW?**  
Accessing documents and information on the portal is easy!

Follow these easy steps to access documents and get Se test results!

- 1 Login to the EFOonline portal.
- 2 From the home page, select DOCUMENTS on the left-hand menu and click.
- 3 Select MY DOCUMENTS.
- 4 Click on your quota # tab and two sections will be listed - Barn Documents and Se Test Results.
- 5 Choose which item you would like to review!

**Still need help?**

Don't worry - you can also call us at 1-800-387-8360!

### REMINDER: ACCESS INFORMATION ONLINE

Have you ever missed an issue of *The Cackler*? Don't worry, it's always available online and you can access it [here](#).

Sign up to receive EFO's [RSS feed](#) to receive weekly alerts of any new information that is posted online, including *The Cackler*.

### Price Change Effective November 5 - REVOKED

Price Determination Order 03-2023, effective November 5, 2023, has been revoked, and Price Determination Order 02-2023 (originally effective Sunday, July 16, 2023) remains in effect. The decision to delay the implementation of the price increase, originally planned for November 5, was made to help stabilize the supply chain for industry stakeholders and consumers, and was based on the most recent cost of production information and current market conditions.

Pricing will be re-evaluated during the first pricing period in 2024, based on the most recent information available and adjusted accordingly.

### Notice: Levy & Licence Fee Change - INCREASE

Egg Farmers of Canada (EFC) has implemented a 12-cent levy increase effective November 5, 2023. In order to help minimize impacts, effective November 12, 2023, Egg Farmers of Ontario (EFO) is cost-sharing this levy increase with Ontario egg farmers. This means that 4 cents will be paid by an Ontario egg farmer and 8 cents will be paid by EFO from their internal reserves. EFO's Board will re-evaluate this cost-sharing arrangement each time a Cost of Production (COP) report is released.

Therefore, effective November 12, 2023, the levy for Ontario egg farmers will be as follows:

Previous Producer Levy: 39.95 cents  
 New Producer Levy: 43.95 cents  
 New Producer Levy for Zone 9N: 42.95 cents

Grading station voluntary research fee .02 cents (not to be deducted from the producer).

### PRODUCTION STATISTICS

(in boxes of 15 dozen)

#### Ontario Production (week ending #40)

2023 - 15,295,354  
 2022 - 15,500,006

#### Ontario IP (week ending #40)

2023 - 2,563,932  
 2022 - 3,184,443

#### Ontario EFP (week ending #40)

2023 - 1,036,956  
 2022 - 726,303

#### US Shell Egg Imports to Ontario (week ending October 21, 2023 - #42)

2023 - 1,441,158  
 2022 - 911,514

### NOTICE: Changes to PAWS Act in effect October 1

Amendments have been made to the PAWS act related to extended appeal times, new methods of service and reporting requirements. For full details, please see *PAWS Act Regulations Fact Sheet* sent with this edition of *The Cackler*.

**OMELETTE BREAKFAST, continued from page 1.**

Mike Schreiner, MPP (Guelph) during the breakfast.

Of special significance, the signing of the Federal Provincial Territorial Agreement took place in conjunction with the breakfast.



Above (from top, left to right): Dan Veldman and MPP France Gélinas (Nickel Belt); Minister Graydon Smith with Minister Thompson, George Pilgrim and MPP Shaeref Sabawy (Mississauga-Erin Mills); Scott Helps and Minister Parm Gill; MPP John Vanthof (Timiskaming-Cochrane); Scott Helps with MPP Stephanie Bowman (Don Valley West) and Ryan Brown; MPP Mike Schreiner (Guelph); Scott Helps, MPP Trevor Jones (Chatham-Kent-Leamington) and Ryan Brown; Scott Brookshaw and Dan Veldman with Minister Doug Downey; and George Pilgrim with Minister David Piccini).

**RENEW Project Breakfast Fundraiser**

Scott Brookshaw, EFO Zone 7 Director, is hosting a breakfast fundraiser to raise funds in support of the Rights and Economic Development for Nepal's Empowered Women (RENEW) project, which will be held Sunday, November 26.

The RENEW project is working to support women in Nepal that face issues such as poverty and inequality by providing them with opportunities to become self-sustaining through means such as raising chickens as a source of income.

Date: Sunday, November 26  
 Location: Community of Christ Church, 226 Forman Avenue, Stratford  
 Time: 9:00 to 11:00 a.m.

Following the breakfast, Scott & Laurie Graham and Donna Lange will share a presentation on EFO's work in Nepal in 2022 and Tonya Haverkamp will share the details for the 2023 trip.

For more information regarding the RENEW project, please contact Donna Lange [dlange@getcracking.ca](mailto:dlange@getcracking.ca).

Please join us in supporting this project to help enrich the lives of others.



**FARMER UPDATES**

**Wanted**

Minimum 8'-0" long slat bars for Jansen nesting system.

Contact James: 519-608-3829

**For Sale**

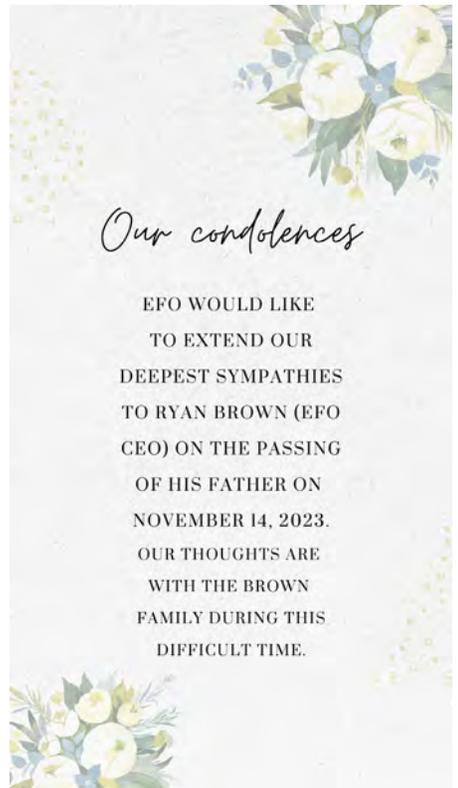
Staalkat packer for sale, 40 case, 2007 type FP102.  
 Asking \$28,500

Call Markus: 613-229-8336

**NOTICE: Registered Premises Standards Policy**

After further discussion and review of feedback received from farmers, EFO's Board will be delaying the implementation date of the *Registered Premises Standards Policy* until further notice.

More information will be shared at a later date.



*Our condolences*

EFO WOULD LIKE  
 TO EXTEND OUR  
 DEEPEST SYMPATHIES  
 TO RYAN BROWN (EFO  
 CEO) ON THE PASSING  
 OF HIS FATHER ON  
 NOVEMBER 14, 2023.  
 OUR THOUGHTS ARE  
 WITH THE BROWN  
 FAMILY DURING THIS  
 DIFFICULT TIME.

# CHORIZO SHAKSHUKA



Servings: 4  
Prep Time: 20 minutes  
Cook Time: 20 minutes

## INGREDIENTS

1 ½ cups (375 ml) chopped semi-dry cured chorizo sausage  
1 small red pepper, diced  
½ onion, diced  
1 clove garlic, minced  
½ tsp (2 ml) caraway seeds  
¼ tsp (1 ml) each smoked paprika, cayenne pepper and cumin  
¼ tsp (1 ml) each salt and pepper  
1 (796 mL) canned diced tomatoes  
4 eggs  
½ avocado, diced  
¼ cup (60 ml) each cilantro and parsley leaves  
Crusty toasted bread to serve

## DIRECTIONS

Preheat oven to 400°F (200°C).

Heat a large, oven-proof skillet over high heat. Sauté chorizo, red pepper, onion, garlic, caraway, paprika, cayenne, cumin, salt and pepper for 2 to 3 minutes, until onions are translucent and spices are fragrant.

Stir in tomatoes and bring to a simmer; let cook uncovered for 5 minutes to reduce some of the liquid. Remove from heat.

Make 4 shallow wells in sauce and add an egg to each well. Bake in oven for 8-10 minutes or until whites are just set and yolks are runny.

Garnish with avocado, cilantro and parsley. Serve with toasted bread.

Nutrients per serving (¼ recipe eggs in sauce only): 270 calories, 13 g total fat, 970 mg sodium, 19 g carbohydrates, 6 g fibre, 10 g sugars, 20 g protein.

“eggs-pert” advice

TIP: Make sure whatever you’re filling your omelette with is already cooked. Use ingredients that are not going to produce a lot of water when warmed.

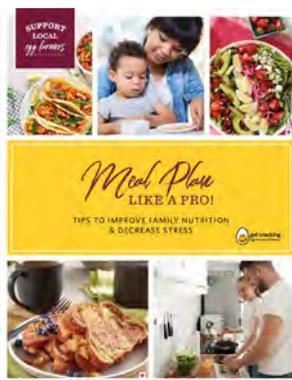
## NUTRITION UPDATE



### Meal Plan to save time and money

Registered Dietitian Andrea D'Ambrosio visited CHCH *Morning Live* (Hamilton) on October 24 to share three easy meal planning tips to not only save time, but to reduce food waste and save money.

Andrea joined host Tim Bolen to discuss these helpful tips and to promote the *Meal Plan Like*



a *Pro* resource, which was created by Andrea in partnership with EFO. To view the segment, visit [chch.com/3-meal-planning-tips-that-will-save-you-money/](http://chch.com/3-meal-planning-tips-that-will-save-you-money/).

To download a copy of the *Meal Plan Like a Pro* resource or any of the templates contained in the resource, visit [getcracking.ca/mealplan](http://getcracking.ca/mealplan).



# OUTREACH *update*

## Education Pilot Underway

The *Farm to Table Student Eggs-perience* program pilot officially got underway on October 1st.

The in-class portion of the three-part program, has been presented by farmer educators across Ontario, with 17 presentations in Zones 1, 3, 4, 5, 6, 7, 8 and 10 to date.

Parts two and three of the pilot are teacher-led, and they focus on the grading station and the grocery store.

The pilot phase of the program will continue into the spring of 2024, after which final feedback from both farmers and teachers will be reviewed with an eye to highlighting the strengths of the program and implementing necessary improvements.

Teacher feedback to date has shown great enthusiasm for the pilot.

## Breakfast on the Farm

The third and final *Breakfast on the Farm* event was held on October 21st at Laprise Farms in Pain Court, Ontario. As a guardian sponsor, EFO had a display at the breakfast, where farmers were available to answer consumer questions.



## Think Ag Career Competition

Josiah Mullet-Koop (Zone 4) and Emma Anifowose, EFO Education Programs Coordinator, attended the Think Ag Career Competition on October 18 at the Dr. Frank J. Hayden Secondary School in Burlington.

The competitions are hosted by AgScape in locations throughout Ontario and are designed to help students learn about careers in the agri-food sector.

EFO had a display at the competition where Josiah and Emma were available to engage with high-school students and share the possible careers options available in the egg and pullet sector.

To learn more about the Think Ag Career Competitions, visit [agscape.ca/thinkag-cc](https://agscape.ca/thinkag-cc).

## Attend an upcoming Workshop/ Training with Agriculture Wellness Ontario

Agriculture Wellness Ontario is bringing mental health education, counselling services and enhanced community support to rural and agricultural communities across the province.

*The Guardian Network* includes training and ongoing peer connection and continuous learning for trained Guardians.

- Nov. 29, 8:30am – 4:30pm - Virtual (English)  
To register: <https://bit.ly/3kQIjX5>
- Nov. 15, 9 am - 5 pm - Virtual (French)  
To register: <https://bit.ly/46KOY9w>
- Dec. 8, 8:30am – 4:30pm Virtual (English)  
To register: <https://bit.ly/3kQIjX5>

*In The Know* is a mental health literacy workshop for farmers and the agricultural community.

- Nov. 27, 10am – 2pm
- Dec. 13, 10 am - 2 pm

Registration Link: <https://bit.ly/3PMgCJR>

Join us in person at one of our community workshops!  
Sat. November 18th – 10 am – 3 pm Elmvale, ON – Hosted by Flos Agricultural Society.

To register: <https://bit.ly/3PLCOpc>.

Nov. 28, 10am – 2 pm Vanastra, ON - Hosted by the Huron Federation. To register, e-mail [ofahuron@tcc.on.ca](mailto:ofahuron@tcc.on.ca).

| Zone   | Director              | Email Address              | Phone        |
|--------|-----------------------|----------------------------|--------------|
| 1      | Scott Helps           | shelps@ymail.com           | 519-464-2744 |
| 2      | Lorne Benedict        | lornebenedict@outlook.com  | 519-281-3321 |
| 3      | Dan Veldman           | dveldd@gmail.com           | 519-801-5216 |
| 4      | Roger Pelissero       | rpelisseroeggs@gmail.com   | 905-984-0279 |
| 5      | Brian Miller          | bwmiller@quadro.net        | 519-521-1325 |
| 6      | Sally Van Straaten    | sallyvanstraaten@gmail.com | 519-301-4408 |
| 7      | Scott Brookshaw       | scott@grayridge.com        | 519-671-7568 |
| 8      | George Pilgrim        | georgepilgrim@hotmail.com  | 905-376-6869 |
| 9      | Ian McFall            | imcfall@burnbraefarms.com  | 613-498-8526 |
| 10     | Marcel Jr. Laviolette | marcel@falaviolette.com    | 613-806-2847 |
| Pullet | Alvin Brunsveld       | brunsvelda@gmail.com       | 519-319-1874 |



7195 Millcreek Drive,  
Mississauga, ON L5N 4H1

## EGG FARMERS OF ONTARIO MISSION STATEMENT

To lead a progressive and thriving egg sector committed to high-quality eggs, consumer choice and sustainable practices.