



Cackler

The Latest EFO News

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get cracking®
Egg Farmers of Ontario

October 2022



WED spokesperson Tonya Haverkamp (Zone 6) challenges BT hosts Dina Pugliese and Sid Seixeiro to some egg trivia!

EFO celebrates...



Sharing our appreciation of the simple but amazing egg!

CELEBRATING A DAY FOR EGGS

It's not surprising that Egg Farmers of Ontario (EFO) would jump at any opportunity to share our love of the egg. Thanks to the International Egg Commission, World Egg Day (WED) is celebrated each year on the second Friday in October. This year it fell on October 14, 2022.

EFO helped consumers celebrate the day by creating a WED landing page, with links to farmers, recipes and more, fun additions to our virtual egg experience, creation of a WED education landing page featuring resources and activities for classrooms and a *Rocks & Rings* prize draw and social media content that included the creation of a short video posted across EFO's social platforms, paid social posts, and promotion in our *Eggs & Bakin'* newsletter.

Three influencers shared content using the 2022 theme of "eggs for a better life" and created delicious, healthy recipes that demonstrated the versatility of eggs. Influencer [@andreabuckettcooks](#) shared delicious jammy egg bowls, [@tiannastatebuds](#) celebrated WED with her fried egg skillet and [@zimmynook](#) made a colour fall fall harvest salad with eggs.

See **WORLD EGG DAY CELEBRATIONS**, continued on page 3.



UPCOMING BOARD OF DIRECTOR'S MEETINGS:

- November 2 & 3
- December 7 & 8

IN THIS ISSUE

EFO's Promotional Items Brochure, FBCC Update HPAI in Ontario and Veterinary Advisory September 17

Industry Updates: FBCC, FCC, OFA and PIC

Recipe of the Month:
[Poached Egg Soup](#)

Outreach Updates:
Fun Fall Events!

INFORMATION *update*

Summary from October 5 & 6 Board of Directors Meeting

Cost of Production Survey

Egg Farmers of Canada (EFC) is conducting a farm cost survey across Canada to update the Cost of Production (COP) framework from which provinces determine the minimum price of eggs farmers receive for the eggs they produce. On behalf of EFC, representatives from either Serecon Inc. or Groupe AGÉCO have started contacting farmers who have been randomly selected in each province to participate in the cost survey.

It is extremely important for those who are selected agree to participate in the survey to ensure that the COP is representative and reflective of the costs that are experienced on your farms – we need your support so that the COP process obtains credible data. EFO would like to thank those who have already agreed to participate. In acknowledgment of the time and expense to participate in the survey, EFC will be providing \$750 for those who successfully complete the survey. At its October 2022 meeting, the EFO Board has decided to match EFC's honorarium payment by providing an additional \$750 to

farmers who successfully complete the survey.

Please note that confidentiality is a key principle of this project. Neither staff nor Directors from EFC or EFO will have access to individual data from the survey.

Comprehensive Policy Review

EFO's Board is conducting a comprehensive and detailed review of all its policies, regulations, programs and procedures (referred to as "policy" hereafter) with the following objectives:

1. Determine whether a policy is relevant/required or should be consolidated with another policy;
2. Determine whether the purpose or goal of the policy is still being achieved;
3. Determine whether changes are required to improve the effectiveness or clarity of the policy;
4. Determine the accuracy of a policy; and
5. To implement a system that provides proper education, monitoring and ongoing review of all policies.

The Board has completed the review of the *Special Layer Lease Policy*, *Home Week Policy* and *Quota Credit Policy*. The revised policies have been posted on the EFO website. This policy review exercise is an ongoing initiative.

Please check EFO's website regularly for future updates: <https://www.getcracking.ca/members/operations-quota>.

Should you have any questions about the Cost of Production Survey or Comprehensive Policy Review, please contact James Corpuz, Director of Policy and Strategic Initiatives by email jcorpuz@getcracking.ca or phone 1-800-387-8360 ext. 262.

2022 Egg & Pullet Farmers' Workshop

Plans are underway for the 2022 Egg & Pullet Farmers' Workshop. It will be held on November 16 at the **Delta Hotel Toronto Airport & Conference Centre** (NEW LOCATION). Invitations and information regarding the workshop have been sent.

The registration deadline is **November 9** and the hotel deadline is **October 25**. Egg and pullet farmers' presence at the workshop is important, as your thoughts will be an integral part of EFO's process in developing its future direction.

INDUSTRY UPDATES

Farm Credit Canada (FCC)

To view the current FCC Knowledge newsletter, visit <https://mailchi.mp/fcc-fac/sept-30-81599?e=1b91fafe60>.

Topics include [7 building blocks for farm financial success](#), [Is the labour shortage here to stay?](#), [Should more farms incorporate?](#) [3 experts weigh in](#), [Why death and divorce should be part of your transition plan](#), and [five things every aspiring farmer should know](#).

Also included is information to register for the [Your Path to Farm Transition](#) virtual event series. Each month features a new topic hosted by FCC Business Advisors.

Feather Board Command Centre (FBCC):

For the latest update from FBCC on wave 2 of the highly pathogenic avian influenza outbreak in Ontario, see the attachment included with this issue, titled FBCC Update – HPAI in Ontario – Wave 2.

Ontario Federation of Agriculture (OFA)

In the latest news from the Ontario Federation of Agriculture (OFA), they provided the following updates:

- OFA recognized the National Day

for Truth and Reconciliation and encouraged readers to take some time to explore the experiences and stories of the First Nations, Inuit and Métis people.

- OFA shared their activations at the International Plowing Match which included participation in the opening parade and sharing a complimentary fresh apple with visitors to the OFA tent.
- A fact sheet to help protect your farm against theft and trespassers has been developed and is available [here](#).
- Access OFA's calendar of events [here](#), which include Ontario Agriculture Week celebrations and regional meeting dates.

To receive your own copy of OFA's latest news, subscribe to their newsletter by visiting their website at ofa.on.ca.

Poultry Industry Council (PIC):

Both an in-person or virtual option are being offered this year for PIC's Hybrid Annual General Meeting on Thursday, October 27, 10-11:30 a.m. at the Springfield Golf and Country Club in Guelph. [Registration](#) for both is open now.

PIC is also offering small flock avian influenza [updates](#) each Tuesday night at 6:30 pm.

This is a situational update with the Ontario Ministry of Agriculture, Food and Rural Affairs,

Canadian Food Inspection Agency and others, with live question and answer session.

If you don't have a copy of PIC's Poultry Emergency Planning Resource yet, be sure to get one! There are a limited number of copies available, so make sure you are prepared for emergencies. To order your copy, visit <https://emergency.poultryindustrycouncil.ca/home>.

Finally, PIC shared two important updates related to highly pathogenic avian influenza (H5N1) in Ontario poultry:

1. Veterinary advisory September 17 – see attached insert.
2. Notice from OMAFRA from the Office of the Chief Veterinarian of Ontario, issuing a Minister's Order, effective September 23, 2022, under the Animal Health Act, 2009, for the purpose of limiting the commingling of birds from different locations in Ontario to reduce the likelihood of disease transmission. Click [here](#) to view the full order.

To stay up-to-date with biosecurity and disease issues, access resources and more, visit <https://www.poultryindustrycouncil.ca/resources/biosecurity-and-disease>.

WORLD EGG DAY CELEBRATIONS, CONTINUED...

Zone 6 egg farmer Tonya Haverkamp acted as our media spokesperson for WED and appeared on *Breakfast Television*, where she quizzed the hosts on their egg knowledge. Tonya also appeared on CTV Kitchener *News at Noon* and Professional Home Economist Emily Richards joined Global News Kingston *The Morning Show*.

EFO's *Mini Squash Pots*, *Runny Yolk Ravioli* and *Pumpkin Pecan Custard* recipes were included in a Sun Media print feature by National Food Editor Rita DeMontis. Click [here](#) to see the full article in The Toronto Sun.

Finally, a cheque for \$75,000 was presented by Chris Mullet Koop at DSBN Academy in St. Catharines. These funds are the final installment of a three-year commitment to Student Nutrition Programs across Ontario.



Chris Mullet Koop (Zone 4) presents a cheque at DSBN Academy on World Egg Day.

IN THE

Zone

A place to share the success of local activities and events



Left: Display at the Ilderton Fair, provided by Zone 2 egg & pullet farmers.

Right: (from left to right) Zone 4 egg farmers sponsored the prize money for the winners of the Angel Food Cake Contest and the egg decorating contest.



For Sale

Diamond egg packer for sale. In excellent working order, used in grading station. 2 available.
Call Eric @ 519-381-5961.

Volunteers Needed!

We are still looking for active egg or pullet farmers to help with our exhibit at the Royal Agricultural Winter Fair (RAWF).

The RAWF begins Friday, November 4 and runs until Sunday, November 13. EFO will have two shifts operating per day: a morning shift (9 a.m. to 3 p.m.) and an afternoon shift (3 p.m. to 9 p.m.)

Whether you have volunteered at the RAWF previously or want to make 2022 the year to start, we would love to hear from you!

Please note that as with other in-person events this year, due to the risk of avian influenza, there will be no live hens at the display.

If you are interested in volunteering, please contact Kwesi Jacob at kjacob@getcracking.ca.

POLICIES AND PROCEDURES NOTICE

Reminder: New policies and procedures will be updated and posted on EFO's farmer website at www.getcracking.ca/members/operations-quota as they come into effect.

Policies, procedures and documents posted on EFO's farmer website contain the most up-to-date versions and should be used for all policy interpretation and quota transactions.

Please check this site frequently to ensure you have the most recent information.

follow us online!



PRODUCTION STATISTICS

(in boxes of 15 dozen)

Ontario Production (week ending #32)

2022 – 12,391,203
2021 – 12,185,563

Ontario IP (week ending #32)

2022 – 2,618,698
2021 – 2,494,253

Ontario EFP (week ending #32)

2022 – 517,787
2021 – 451,866

US Shell Egg Imports to Ontario (week ending September 17, 2022 - #38)

2022 – 604,292
2021 – 698,220

MONTHLY recipe

Poached Egg Soup



Servings: 4
Prep Time: 15 minutes
Cook Time: 15 minutes

INGREDIENTS

4 cups chicken broth
2 slices fresh ginger root
4 eggs
2 cups 2% milk
1 tbsp olive oil
2 cups sliced mixed, assorted mushrooms, such as Shiitake (caps only), Oyster, Cremini or Enoki
¼ cup fresh cilantro leaves
1 green onion, thinly sliced
2 tbsp grated Parmesan cheese

olive oil drizzle, to taste
salt and pepper to taste
olive oil drizzle, to taste salt and pepper, to taste crusty bread for serving (optional)

DIRECTIONS

In a large, deep saucepan, over medium-high heat, bring broth and ginger to a gentle simmer. Crack each egg into a small dish or saucer; slide eggs into simmering broth, one at a time. Cook until whites are set and yolks are soft, about 3 to 4 minutes (3 minutes makes a runnier egg). Remove eggs with slotted spoon; place into 4 soup bowls. Add milk to broth and simmer for 2 minutes or until hot.

Meanwhile, heat 1 tbsp (15 mL) of the oil in a large skillet over high heat. Sauté mushrooms for 1-2 minutes, until just wilted. Divide among soup bowls.

Remove and discard ginger. Ladle broth into bowls and garnish with cilantro, green onion and cheese. Drizzle with olive oil and season with salt and pepper to taste. Serve with fresh crusty bread.

“eggs-pert” advice

TIP: To bump up the protein in this recipe, add cooked, shredded chicken or cubed pancetta.

EGGS IN THE NEWS

An Egg-citing night for young writers

NG Times
September 29, 2022
By Ashley Sloan

The winners of the Rotary Writing Challenge were announced Tuesday evening at the Kemptville Youth Center. President of the Rotary Club Nadia Diakun Thibault was thrilled that so many entries were submitted.

This contest was sponsored by the Egg Farmers Association and was open to all

youth from North Grenville and Merrickville Wolford areas. The authors were to write an essay or a fable format on the topic “Imagine a small act in your community that would have a lasting impact”.

Cora and John Beking from the Egg Farmers Association of Ontario said they are always looking for ways to engage youth, this was an egg-cellent way to challenge them. “We felt that writing is a very important skill, and this is the second year that we have been able to sponsor this challenge.”

The Egg Farmers Association is a huge established organization that supports businesses in our communities. Money is set aside each year they can sponsor golf tournaments, walk-a-thons and other

community events. Last year, Cora and John approached the other egg farmers about getting sponsorship for this writing challenge.

Congratulations go to the following winners, who received a monetary reward.

A huge thank you to all the young authors who submitted their stories, The Egg Farmers Association, The Rotary Club and The Kemptville Youth Center, as well as to the Judges for their time and support.

OUTREACH *update*

International Plowing Match and Rural Expo

The 2022 International Plowing Match was held on September 19 to 24 in Kemptville.

EFO's egg education trailer was featured in the Hydro One Education area and was a popular attraction for students, especially with the addition of the trivia wheel.

As with other events this year, no live hens were on display, however life-like faux hens were used in the trailer's enriched housing system to give attendees a realistic view of hen housing.

Farmers from Zone 9 and 10 volunteered at the event and were on-hand to engage with attendees.

Breakfast from the Farm Milton.

Farm and Food Care's popular Breakfast from the Farm event took place on October 8 at the Milton Fairgrounds.

EFO was once-again excited to participate in this popular event, where consumers have the opportunity to meet and support local farmers, all while enjoying a hot breakfast!

The display, centered around EFO's large egg education trailer, was again a joint exhibit staffed by egg farmers and representatives from Gray Ridge Eggs.

In addition, as a sponsor, EFO provided grocery bags, recipe cards and other egg items for all attendees.



Above: Josiah Mullet Koop (Zone 4) at EFO's popular trivia wheel in Milton; and below: EFO's display at the International Plowing Match.



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4	Roger Pelissero	rpelisseroeggs@gmail.com	905-984-0279
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9	Ian McFall	imcfall@burnbraefarms.com	613-498-8526
10	Marcel Jr. Laviolette	marcel@falaviolette.com	613-806-2847
Pullet	Alvin Brunsveld	brunsvelda@gmail.com	519-319-1874

OCTOBER THOUGHTS

"Life starts all over again when it gets crisp in the fall."

F.Scott Fitzgerald,
The Great Gatsby-



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EGG FARMERS OF ONTARIO MISSION

STATEMENT Egg Farmers of Ontario is a farmer-run organization that manages the supply and orderly marketing of eggs so consumers can enjoy fresh, local, safe, high-quality protein produced under fair farm pricing.