



Cackler

The Latest EFO News

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get cracking®
Egg Farmers of Ontario

September 2022

NUTRITION OUTREACH



Michelle Jaelin discusses healthy lunches including eggs with CHCH TV.

September was off to a great start with Registered Dietitian Michelle Jaelin showcasing the healthy benefits of eggs on CHCH Morning Live on September 5.

During the segment, Michelle shared a great way to make school lunches more fun - by making three lunches inspired from places around the world.

In conjunction with this segment, Michelle shared another great egg idea on Instagram and TikTok.

To watch the CHCH segment, click [here](#).



ENHANCED SECURITY DURING FALL MIGRATION

With fall migration upon us, all farmers are urged to continue on-farm biosecurity measures to protect your flock and the industry from any incidence of highly pathogenic avian influenza (HPAI).

Properly implemented biosecurity is your first-line defense against infectious disease. Your farm biosecurity protocols should be well thought-out, well implemented and continuously followed. Constant biosecurity measures should be practiced at all times.

For more information on preventing HPAI in your flock, visit <https://inspection.canada.ca/animal-health/terrestrial-animals/biosecurity/standards-and-principles/avian-biosecurity/eng/1344748344710/1344748451521>.



UPCOMING BOARD OF DIRECTORS MEETINGS:

- October 5 & 6
- November 2 & 3

WITH THIS ISSUE

*PIC Emergency Planning Resource

*AALP Leadership Program

*AALP Reunion Flyer

*FFC Q3 Macroeconomic snapshot

**denotes to egg and pullet farmers only*

IN THIS ISSUE

Updates from the September Board of Directors' Meeting

Industry Updates: PIC, LRIC, OFA and FCC

Recipe of the Month: [Chocolate Tahini Cookies](#)

Outreach Update: CNE and Breakfast from the Farm

INFORMATION *update*

Annual Meeting - Save the date!

Mark your calendars - Egg Farmers of Ontario's (EFO's) Annual General Meeting will be held on March 9 - 10, 2023 at the Fallsview Casino Resort in Niagara Falls.

Monitoring Cost of Production Data

Given the current fluctuations in the economy, EFO continues to closely monitor input costs and their impact on the cost of production. Any changes in producer price will be adjusted as per the approved Egg Farmers of Canada schedule, with effective dates of October 30, 2022; January 29, April 23, July 16 and November 5, 2023.

Farm & Food Care Update

Upcoming events include:

- Toronto Food Influencer tour, September 8
- Hamilton Registered Dietitian Tour, September 28
- Breakfast from the Farm - Milton, October 8
- Niagara culinary college tour - October 11
- Ontario culinary school tour - October 12
- Sir Sanford Fleming culinary school tour - October 14
- Algonquin College culinary school tour - October 17

- RAWF booth in partnership with OFA - November 4 to 13
- Farm & Food Care Harvest Gala - November 17

For more information, visit <https://www.farmfoodcareon.org/>.

New Date Announced for National Poultry Show

In a recent news release, the National Poultry Show, which is presented in partnership with the Poultry Industry Council, announced they would be moving the date of the show to February 8 & 9, 2023. The event will continue to be held at the Western Fair District Agriplex in London, Ontario. To see the full release, click [here](#).

Pullet Reporting Update

On January 1, 2022, EFO announced that pullet farmers were no longer required to complete Form No. GR-PGI 3.10 Pullet Grower Day - Old Report. In its place, pullet farmers were asked to confirm their orders on *EFOonline*, a minimum of 7 weeks prior to placement in the pullet barn, and confirm receipt of Day Old Chick upon delivery. EFO's efforts to review the *EFOonline* system has made it necessary again for pullet farmers to complete the aforementioned form. The Board has made a decision to reinstate this requirement effective immediately, however no penalties will be imposed until January 1, 2023.

We appreciate your patience and continued support. Please do not hesitate to reach out to the Board office if you have any questions or concerns.

SAVE THE DATE

The Egg and Pullet Farmers' Workshop will be held on Wednesday, November 16, 2022 from 8:30 a.m. to 4:00 p.m. - we hope you will be able to join us. Further details will be sent in October regarding registration and hotel information.

We want your input!

The Board is currently developing the agenda and is looking for your input. As we have done in the past, we are planning on having roundtable discussions to gather your input on important topics in our industry.

If there are any agenda items/roundtable discussion topics you would like considered for the workshop, please email them to eggboard@getcracking.ca no later than Monday, September 26. All suggestions will be reviewed at the October Board of Directors' meeting, and a final agenda will be sent with the workshop invitation.

INDUSTRY UPDATES

Poultry Industry Council (PIC):

To promote their Emergency Planning Resource, PIC is hosting a [lunch & learn](#) series September 29 and October 12 to learn how to use the resource, how to prepare for emergencies and discussion on topics that require planning. Session speakers include Ashley Honsberger (PIC), Al Dam (OMAFRA) and Randy Drysdale of Farm Mutual Re. To register, visit <https://www.poultryindustrycouncil.ca/emergency-planning>.

Registration for the upcoming [Science in the Pub](#) session on September 26 is now open. Session topic is *Why should we all care about vaccines?* and will be lead by Dr. Shayan Sharif of the University of Guelph, who will begin the discussion with a short presentation on the development of vaccines and future possibilities.

On September 8, PIC announced Charlie Elliot as the 2020 recipient of the [Ed McKinlay Poultry Worker Award](#) at their annual charity golf tournament.

Livestock Research Innovation Corporation (LRIC):

[September updates](#) from LRIC include:

- A [recent article](#) from Mike McMorris, CEO on establishing research priorities and finding the right balance in both short term and long-term results.
- [LRIC in the News](#)

Ontario Federation of Agriculture (OFA):

In the latest news from the [Ontario Federation of Agriculture](#) (OFA), they provided updates in several areas:

- OFA has submitted [formal comments](#) to Agriculture and Agri-Food Canada in response to the Canadian government's consultations on fertilizer emissions reduction.
- The [Farmer Wellness Initiative](#) was promoted through the *Fields to Forks*

program, which included a segment on London's 1290 CJBK [Ask the Experts](#) radio show.

- OFA will be holding their first in-person Annual General Meeting since 2019 on November 21-22 at RBC Place London. For more information, visit ofa.on.ca/agm.
- OFA regional meetings were held in Perth (September 6), Essex and Norfolk (September 7).
- The [Advanced Agricultural Leadership Program \(AALP\)](#) is now accepting applications for Class 20.

Farm Credit Canada (FCC):

See *FFC Q3 Macroeconomic snapshot* included as an insert, and visit <https://mailchi.mp/fcc-fac/sept-2-81391?e=1b91fafa60> to view their recent newsletter.

WESTERN FAIR

The Western Fair was held September 9-18 at the Western Fair Agriplex and EFO had an interactive display for visitors to the event.

Thanks to the efforts of many farmer volunteers, visitors could test their egg knowledge at the trivia wheel, check out the antique egg grader, view faux hens in an enriched housing system or enjoy a great conversation with egg and pullet farmers!

The fair was open daily from 9 a.m. to 10 p.m. and also featured school tours. For more information on the fair, visit <https://www.westernfair.ca/>.



Volunteers Needed

EFO is pleased to announce that we will be participating in the first in-person Royal Agricultural Winter Fair (RAWF) since 2019! With this in mind, we are looking for active egg or pullet farmers to help with the exhibit.

The RAWF begins Friday, November 4 and runs until Sunday, November 13. EFO will have two shifts operating per day: a morning shift (9 a.m. to 3 p.m.) and an afternoon shift (3 p.m. to 9 p.m.)

Whether you have volunteered at the RAWF previously or want to make 2022 the year to start, we would love to hear from you!

The knowledge of farmers at this event is invaluable, and consumers appreciate the opportunity to connect with you face-to-face. As with other in-person events this year, due to the risk of avian influenza, there will be no live hens at the display.

If you are interested in volunteering, please contact Kwesi Jacob at kjacob@getcracking.ca.

LOST & FOUND



A black Adidas jacket, size medium, was left at the CNE display. If this is your jacket and you would like it returned, please contact Pam (ppasserino@getcracking.ca).

FARMER UPDATES

For Sale

Diamond egg packer for sale. In excellent working order, used in grading station. 2 available.

Call Eric 519-381-5961

Diamond - 100 case per hour - all stainless with stacker, excellent condition.

Contact: 519-872-0472 (cell)

Notice of Levy and Licence Fee Decrease

Effective Sunday, September 18, 2022, the total Producer Levy & Licence Fee will be changed to forty five point four five cents (45.45 cents) per dozen plus HST. The remittance is as follows: total deduction from Producer is 45.45 cents plus grading station voluntary research fee of .02 cents (per dozen, plus HST). In Zone 9N, the levy will be forty four point four five cents (44.45 cents) per dozen plus HST. Please check your calculations to ensure that the correct amount of levy is remitted to the Egg Farmers of Ontario's Board office.

Egg Team Update

Public Affairs Department

Emma Morles Neyra has joined the Public Affairs team as the Digital Media Coordinator, effective September 7. Emma will cover the remainder of Eva Witek's role while she is on maternity leave.

Emma will be responsible for all of EFO's digital properties, social media channels, online community management and digital public relations and marketing initiatives.

Kwesi Jacob has moved into the role of Marketing Coordinator to cover Sarah Brien's maternity leave until December 2023.

Robin Singh has also join the Public Affairs team, effective September 15 as the Marketing/PR Team Lead.

In this newly created position, Robin will be responsible for project management, budgeting and strategic planning for the marketing team; develop, execute and manage marketing and public relations campaigns and coordinate EFO's recipe outreach program.

Pam Passerino has transitioned into the role of Communications Team Lead, effective September 12.

POLICIES AND PROCEDURES NOTICE

Reminder: New policies and procedures will be updated and posted on EFO's farmer website at www.getcracking.ca/members/operations-quota as they come into effect.

Policies, procedures and documents posted on EFO's farmer website contain the most up-to-date versions and should be used for all policy interpretation and quota transactions.

Please check this site frequently to ensure you have the most recent information.

follow us online!



PRODUCTION STATISTICS

(in boxes of 15 dozen)

Ontario Production (week ending #28)

2022 – 10,890,555
2021 – 10,587,148

Ontario IP (week ending #28)

2022 – 2,325,766
2021 – 2,147,551

Ontario EFP (week ending #28)

2022 – 410,810
2021 – 394,986

US Shell Egg Imports to Ontario (week ending July 16, 2022 - #29)

2022 – 477,000
2021 – 633,540

MONTHLY recipe

Chocolate Tahini Cookies

Yields: 20 to 24 cookies
Prep Time: 30 minutes
Bake Time: 10 minutes

INGREDIENTS

2 cups (500 mL) all-purpose flour
1 tsp (5 mL) baking soda
1 tsp (5 mL) kosher or sea salt
4 egg yolks
1 cup (250 mL) granulated sugar
¾ cup (175 mL) tahini
½ cup (125 mL) packed brown sugar
2 tbsp (30 mL) water
1 tsp (5 mL) vanilla extract
2 bars (100 g each) good quality dark chocolate, chopped

1 bar (100 g) good quality milk chocolate, chopped
flaked sea salt or kosher salt

DIRECTIONS

Preheat oven to 375°F (190°C).

In a medium bowl, whisk together flour, baking soda and salt. In a large bowl, whisk together egg yolks, granulated sugar, tahini, brown sugar, water and vanilla. Stir in dry mixture until just combined. Stir in chocolate chunks.

Drop batter, in 2 tbsp (30 mL) mounds about 2-inches (5 cm) apart, onto 2 parchment paper-lined, rimmed baking sheets. Lightly press down using your finger on each cookie to help with even spreading.

Bake 1 sheet at a time for 10 minutes or until bottoms are light golden colour. Let baking sheets cool on wire racks for 3 minutes. Sprinkle lightly with salt while still warm. Transfer cookies to racks; let cool completely.

“eggs-pert” advice

TIP: Any runny almond butter or peanut butter can be used in place of tahini. Cookies will keep in an airtight container for up to 1 week.

EGGS IN THE NEWS

Egg Farmers of Canada involved in international training video

Farms.com
September 14
by Diego Flammini

A Canadian ag organization is part of an international effort to help train egg farmers in other parts of the world.

The International Egg Foundation (IEF) recently produced a video titled “Fundamentals of Successful Egg Production.” In the nearly 17-minute video, Roger Pelissero,

chair of Egg Farmers of Canada, is on location in Eswatini (Swaziland).

Throughout the video, he discusses egg production with a farm manager named Maganda Michenje and Sifiso Nkambule, an egg farm supervisor.

The trio discuss topics like biosecurity, barn features, feed and water usage.

This training video can help other farmers in similar locations understand the building blocks of egg production.

“Our ultimate goal at IEF is to provide better lives for people, through the power of the humble egg,” said Tim Lambert, chairman of IEF.

“The expert training covers the fundamental steps required to produce quality eggs in a

safe, sustainable manner, from site selection to housing systems, feed storage and record keeping.”

The video supports Project Canaan, a 2,500-acre orphanage which includes an egg farm. The orphanage also has its own dairy, where the children consume about 1,135 litres of milk per week.

Project Canaan is a Heart for Africa initiative, a faith-based humanitarian organization started by two Canadians, Ian and Janine Maxwell.

OUTREACH *update*

Canadian National Exhibition

The first Canadian National Exhibition since the onset of the pandemic finally began on Friday, August 19 and ran until Monday, September 5.

EFO's *Egg Education Trailer* was on display in The Better Living Centre, where consumers could speak directly with egg and pullet farmers and learn more about eggs and the hens that provide them.

With the risk of avian influenza being high during the time period, the housing display in the trailer contained realistic faux hens, so visitors could still get an idea of their environment.

Volunteer egg and pullet farmers were on-hand to answer questions and engage consumers with a spinning trivia wheel.

Breakfast from the Farm

Farm and Food Care's popular Breakfast from the Farm event took place on August 27 at the Elora Grand Raceway.

The display, centered around EFO's smaller egg education trailer, was a joint exhibit staffed by egg farmers and representatives from Burnbrae Farms and Gray Ridge Eggs.

In addition, EFO was a Guardian Level sponsor, and provided grocery bags, recipe cards and other egg items for all attendees.

More than 1,000 people participated in the successful event.

Thank you to all of the volunteers that make events like these possible!

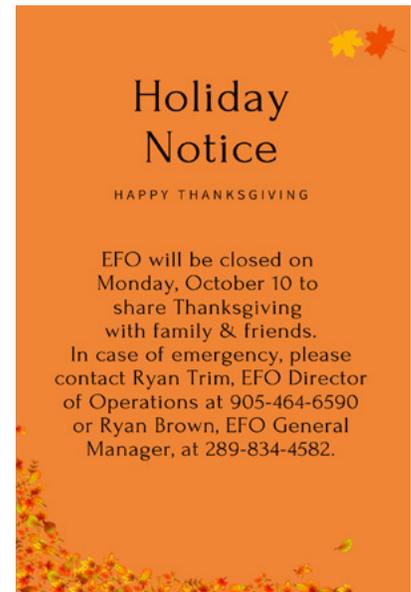


EFO's display at the Canadian National Exhibition.



Participants line up at EFO's display to take a chance at the trivia wheel.

Zone	Director	Email Address	Phone
1	Scott Helps	shelps@ymail.com	519-464-2744
2	Lorne Benedict	lbenedict@eastlink.ca	519-281-3321
3	Dan Veldman	dveldd@gmail.com	519-801-5216
4	Roger Pelissero	rpelisseroeggs@gmail.com	905-984-0279
5	Brian Miller	bwmiller@quadro.net	519-521-1325
6	Sally Van Straaten	sallyvanstraaten@gmail.com	519-301-4408
7	Scott Brookshaw	scott@grayridge.com	519-671-7568
8	George Pilgrim	georgepilgrim@hotmail.com	905-376-6869
9	Ian McFall	imcfall@burnbraefarms.com	613-498-8526
10	Marcel Jr. Laviolette	marcel@falaviolette.com	613-806-2847
Pullet	Alvin Brunsveld	brunsvelda@gmail.com	519-319-1874



Holiday Notice

HAPPY THANKSGIVING

EFO will be closed on Monday, October 10 to share Thanksgiving with family & friends.

In case of emergency, please contact Ryan Trim, EFO Director of Operations at 905-464-6590 or Ryan Brown, EFO General Manager, at 289-834-4582.



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EGG FARMERS OF ONTARIO MISSION STATEMENT Egg Farmers of Ontario is a farmer-run organization that manages the supply and orderly marketing of eggs so consumers can enjoy fresh, local, safe, high-quality protein produced under fair farm pricing.