

EFC Young Farmers Program

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The Young Farmer Group In Ottawa at the CYFF

February 2015

The 16 young farmers from across Canada



Roadmap to Success



What We Learned

▶ CYFF

- ▶ Trade
- ▶ Government Relations
- ▶ Marketing

▶ EFC AGM

- ▶ On Farm Programs - Start Clean - Stay Clean & National Animal Care Program
- ▶ Industrial Products Program
- ▶ Tips for engaging elected officials
- ▶ "Speed Networking" with the EFC Board of Directors

Joint Annual Reception

- ▶ Included EFC, CFC, TFC, CHEP, and many politicians
- ▶ A chance to network and meet with senators and members of parliament
- ▶ A chance to talk agriculture and promote young farmers
- ▶ Opportunity to thank and confirm political support for supply management



**The Young Farmer
Group with Ag
Minister Gerry
Ritz**

Advocacy

- ▶ A few of the sessions talked about telling our stories and gave tips on advocacy
- ▶ Farmers from across Canada told us their stories
- ▶ The Young Egg Farmers Program provides opportunities to improve our skills
- ▶ Important to take the time to talk to people - whether on a plane, or through Twitter or Facebook

**Thank You For Supporting
Your Young Egg Farmers!**

Questions?