



Poultry Industry Council Update Report

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Get Involved!

Check out our website for last year's event and financial results in our latest AGM report.

Stay connected and informed with upcoming industry events like Health Day, dedicated to maximizing flock health, and Research Impacts Day, translating current poultry research into actionable insights for your farm.

Small Flock Ontario Resources



With SCAP funding and support from OMAFRA, PIC created a website, print materials, newsletters, and webinars to promote biosecurity best practices, safeguarding flocks from HPAI.

Explore SmallFlockOntario.ca for details.

Good Governance



The board welcomed Kayla Price as the new vice chair, replacing Greg Lansik, who served for three years. Caroline Gonano remains as Chair of the board for her second year.

PIC Welcome's Change



Exciting news! Tom Lewis joins PIC as the new Executive Director starting February 26th, 2024. He'll lead efforts to implement our strategic plan, enhancing our learning technology, and member engagement.

Achievement Highlights

- Hosted 19 events with 1127 attendees, achieving a 95% satisfaction rate.
- Distributed over 270 hard copies of Emergency Planning binders to Ontario Poultry Farmers, with over 3750 views for online resources.
- Expanded our 134-member organization and increased followers across Twitter, LinkedIn, Facebook, and our email list.

Upcoming Events

Raising Back Yard Chickens

Webinar: March 23rd, 2024

Agricultural Advisor's Day

Elora: April 17th, 2024

Research Impacts Day

Elora & Hybrid: May 15th, 2024

Health Day

Stratford & Hybrid: June 19th, 2024

The Poultry Industry Council Staff and Directors sincerely appreciate the support of Egg Farmers of Ontario.

Your continued investment helps us deliver high quality training and education!