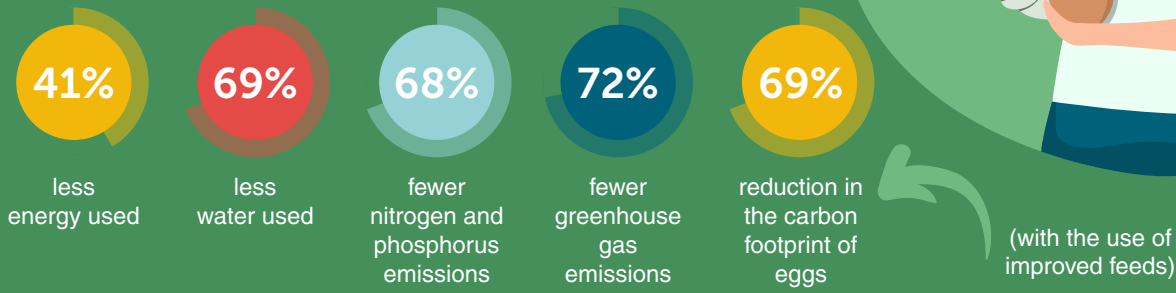


EGGS AND THE ENVIRONMENT

Sustainability in egg farming

Egg farmers across Ontario understand the importance of caring for the land that food grows on and keeping our air and water clean. Being a steward of the land has always been important to Ontario farmers, across all generations. Since the early 1960s, the **environmental footprint** of egg farming has **decreased by almost 50%**.

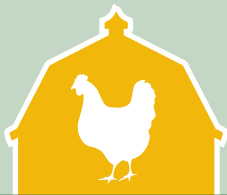
During this time, there was also:



1960s

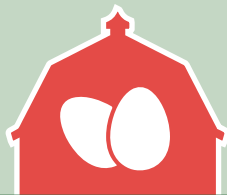
Canadian egg farmers invest in research and initiatives that result in reduced emissions that impact **air, water and soil**. Innovation and technology are constantly improving how eggs are produced in Canada and it only gets better from here.

What are the benefits of these efforts?



Our Hens

Simply put, healthy hens use less in resources! All Ontario and Canadian egg farmers follow a national **Animal Care Program** that is based on the Code of Practice, developed with leading animal welfare, industry and veterinary experts.



Your Eggs

The **Egg Quality Assurance™ (EQA®)** program is an industry-wide initiative that certifies Canadian eggs are produced according to strict food safety and animal welfare standards. Since all Canadian eggs meet EQA® requirements, consumers can be assured the eggs they buy in the grocery store meet world class standards for food safety and animal care.



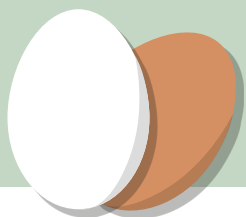
Our Farmers

Canada's egg farmers operate under a system of **fair farm pricing**, achieved with a stable supply management system. This system manages the supply and orderly marketing of eggs, so consumers always have access to fresh, local and safe high-quality eggs. This system also ensures our farmers receive a fair price for their eggs.



Investing in the future

Being part of a strong, vibrant community of Ontario egg farmers means the next generation can continue on with the tradition of increasing **on-farm efficiencies** and investing in improved technologies to make the most environmentally sound choices.



Want to learn more? Visit getcracking.ca

